

# EMOTIONAL CULTURE AND IDENTITY

A diagnosis of contemporary societies from the perspective of the emotions through the analysis of diverse cultural and social manifestations



# SHARING PRACTICES, EMOTIONAL WORK AND THE EMERGENT EFFECTS OF SOCIABILITY

5 May 2015  
Room M02  
Amigos Building  
University of Navarra

SUPPORTED BY:



ics  
Universidad  
de Navarra  
Institute for Culture and Society

During the last year all over the world a field of practices apparently based on **different types of sharing** has been increasingly widening. Such practices occur in the area of consumption as well as in those of **production** and **participation**. Often they involve people who don't know each other (car sharing, bartering of goods and/or services, renting of tools for home works, short time hospitality, crowd funding, crowd sourcing, etc.), but they can also constitute experience of **collaboration among people** who have personal thick relationships (sustainable purchase groups, co-working, co-housing etc.). The media apply a general label to describe the emergence of this new area of activities: **sharing economy**.

What is here proposed is an international seminar where to discuss and compare some of the most important aspects of the wide field of sharing practices and the interpretations and understandings of them, with a specific focus on the emotional work they require.

## SPEAKERS



Emanuela Mora  
*Culture sociologist*  
Università Cattolica del Sacro Cuore



Filippo Barbera  
*Economics sociologist*  
Università degli Studi di Torino



Ivana Pais  
*Economics sociologist*  
Università Cattolica del Sacro Cuore

Matteo Aria  
*Anthropologist*  
Università di Roma – La Sapienza



Silvia Mazzucotelli  
*Culture sociologist*  
Università Cattolica del Sacro Cuore



## PROGRAMME

9.00-9.15

Introduction. All that glitters ain't sharing! What is at play here.

Emanuela Mora

(culture sociologist, Università Cattolica del Sacro Cuore, Milán)

9.15-9.45

Crowding and Making as connective practices. Tips from a socio-economic research field in Italy

Ivana Pais and Silvia Mazzucotelli (economics sociologist and culture sociologist, Università Cattolica del Sacro Cuore, Milán)

9.45-10.30

Discussion

10.45-11.15

Coffee break

11.15-11.45

The culture of sharing within and beyond the gift based circulation of goods

Matteo Aria

(anthropologist, Università di Roma – La Sapienza)

11.45-12.30

Discussion

12.45-13.15

Emotions at work. The social fruits of collaboration, sharing, participation

Emanuela Mora

(culture sociologist, Università Cattolica del Sacro Cuore, Milán)

13.15-14.00

Discussion

14.00-15.00

Lunch

15.00-15.30

What potential for innovation do sharing practices bring to the economic and social life?

Filippo Barbera

(economics sociologist, Università degli Studi di Torino)

15.45-16.30

Discussion