

# Toward Flourishing: A Theoretical Reset for Journalism Ethics

June 6-7, 2024

Universidad de Navarra

Pamplona, Spain

**Acknowledgments:** Thanks to the Fulbright Scholar Program for making this international collaboration possible. We also appreciate the administrative support provided by Irantzu Vides and the Public Communication Department at the Universidad de Navarra.

**Conference Website:**

<https://www.unav.edu/web/departamento-de-comunicacion-publica/a-theoretical-reset-for-journalism-ethics>

**Co-organizers:** Mónica Codina, director of the Public Communication Department at the Universidad de Navarra; and Sandra L. Borden, director of the Center for the Study of Ethics in Society at Western Michigan University

**About the Public Communication Department:** The Public Communication Department is located within the first university communication school established in Spain at Universidad de Navarra, in 1958. This department encompasses the studies of public opinion, political communication, as well as theory, history, ethics, and communication law.

**About the Center for the Study of Ethics in Society:** The Western Michigan University Center for the Study of Ethics in Society, founded in 1985, creates interdisciplinary opportunities for the University and Community to engage in public reflection about ethical issues.



Universidad  
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**WESTERN MICHIGAN UNIVERSITY**  
College of Arts and Sciences  
Center for the Study of Ethics  
in Society

# Workshop Program

All sessions will be in **Room 30 of the Edificio Central**.

All presentations are in English. Panels with 3 papers have 20 minutes to present and 10 minutes each for discussion. Panels with 4 papers have 15 minutes to present and 7 minutes each for discussion.

## Thursday June 6

### Why We Have to Think Differently about Journalism Ethics

9:00-9:30	<b>Registration</b>
9:30-10:00	<b>Opening Remarks</b>
10:15-11:15	<b>Keynote Address</b> <b>How to Think Seriously about the Common Good and How Much to Expect</b> <b>Mark Hopkemie</b> r, Assistant Professor of Politics, Philosophy and Economics, Universidad de Navarra
11:15-11:45	<b>Coffee Break</b> Patio, Edificio Central
11:45-12:00	<b>Group Photo</b>
12:00-13:30	<b>The Context of Journalism Practice</b>  <b>Unity Amidst Chaos: Bridging Behaviors and the Role of Media Elites in Polycrisis Environments</b> Aurken Sierra, Universidad de Navarra, Spain  <b>Partisan Journalism for Community, Democracy, and Humanity</b> Lee Artz, Purdue University Northwest, USA  <b>Your Wounds Can Speak, But You Cannot: Ethical Challenges Inherent in Citizen Journalism Since the 2011 Syrian Uprisings and War</b> Lisa Deml, Birmingham City University, UK  <b>Moderator:</b> María Fernanda Novoa, Universidad de Navarra
14:00-15:30	<b>Lunch</b>

[Museo Universidad de Navarra](#) (15 minutes walk)

16.00-17:30

**Interrogating Basic Concepts**

**Communication, Well-Being and Human Flourishing**

Lydia Sánchez, Universitat de Barcelona, Spain

**Does It Still Make Sense to Talk About Truth in the Current Context of Platforms and Social Media?**

Ana Azurmendi, Universidad de Navarra, Spain

**Journalistic Storytelling for the Common Good**

Joe Simpson, London Metropolitan University, UK

**Moderator:** Clara González Tossat, Universidad de Navarra

17:30-17:45

**Discussant**

Mónica Codina, Universidad de Navarra, Spain

18:00-18:30

**Optional guided museum visit.** Participants are welcome to join the museum's daily tour of its collections (in Spanish)

## Friday June 7

### Theoretical Perspectives to Address Journalism's Challenges

9:30-11:00

**Virtues and Exemplars in Journalism**

**The Virtue of Curiosity in Media Ethics and News Literacy**

Patrick Plaisance, Pennsylvania State University, USA

**Exemplar-Based Virtue Theory and the Problem of Scale in 21st-Century Journalism**

David Craig, University of Oklahoma, USA

**Applying Virtue Ethics to Journalism in Ghana, and Beyond**

Chris Roberts and Philippe Buadee, University of Alabama, USA

**Reconciling Virtue Ethics and Situationism**

Bastiaan Vanacker, Loyola University Chicago, USA

**Moderator:** Adriana Gordejuela, Universidad de Navarra

11.00-11:30

**Coffee Break**

Patio, Edificio Central

11.30-13:00

**Where to Begin?**

**Rethinking Communication: A Theoretical Reset for Journalism Ethics**

Manuel Martín Algarra, Jordi Rodríguez-Virgili and Marta Torregrosa, Universidad de Navarra, Spain

**Building the Right Character: A Second Look at Communitarianism and Press Ethics**

Lee Ann Peck, University of Northern Colorado, USA

**Sources & Sorcery: Ethics for Creating, Curating, and Consuming News**

Deni Elliott, University of South Florida, USA

**Moderator:** Aurken Sierra, Universidad de Navarra

13:00-13:15

**Discussant**

Sandra L. Borden, Western Michigan University, USA

13:30-15:30

**Lunch**

Faustino, ground floor of Edificio Central

18:00-20:00

**Optional tour of Pamplona's Casco Viejo** (tentative)