



Asignatura: Contabilidad III C (F. ECONÓMICAS)

Guía Docente

Curso académico: 2017-18

Presentación

<http://www.unav.edu/asignatura/contabilidad3Ceconom/>

Contabilidad III C (F. ECONÓMICAS)

PRESENTACIÓN COMÚN DE LA ASIGNATURA A LOS DIFERENTES GRADOS

La asignatura, con un total de **6 CRÉDITOS**, calificada como **OBLIGATORIA** dentro del Plan de Estudios, está encuadrada en los planes de estudios que se imparten de los diversos Grados que se cursan en la Facultad de Ciencias Económicas y Empresariales de la Universidad de Navarra. Las líneas maestras de su impartición son las siguientes:

IDIOMA. Se imparte en idioma **español** en el segundo semestre del curso 2017/ 2018, comenzando a partir de la segunda semana del mes de enero de 2018.

ALUMNOS. Se imparte en el segundo semestre a los alumnos que están cursando los estudios de **4º DAE; 4º GML; 5º DEE; 5º GEL.**

HORARIO. Lunes 10:00 - 12:00 y Viernes 15:00 - 17:00

PROFESORES ENCARGADOS

Son los siguientes:

1. D. Juan Manuel Pérez Iglesias. Mail: jmperez@unav.es
2. Dña. Paula Moreno Laborda. Mail : pmlaborda@unav.es

Estos profesores se encargarán de impartir las clases teóricas y prácticas y de atender a los alumnos en los días de atención al alumno que se fijarán una vez comenzadas las clases. El despacho para prestar esta atención es el 2110 en la planta 2ª del nuevo edificio para Paula y el 2540 de la torre para Juan Manuel. Ver mas adelante en apartado "**Horarios de atención**".

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Reseña general

Comenzamos esta exposición de los objetivos, metodología y plan de trabajo a llevar a cabo en esta asignatura recordando lo que figura en el Apartado INTRODUCCIÓN del material de estudio de la asignatura.



La disciplina de Contabilidad es algo de incuestionable aplicación práctica, que ha **requerido, requiere y seguirá requiriendo** de permanentes análisis y adaptaciones en un entorno económico cambiante y en continuo movimiento. La Contabilidad significa la plasmación de las operaciones que se realizan tanto en el ámbito privado económico-empresarial y de los negocios, como en el ámbito del sector público, estando sujeta a las necesarias modificaciones y adaptaciones contables y mercantiles que se producen en dicho entorno.

La materia de Contabilidad III, conocida también como de Sociedades, es de especial relevancia habida cuenta de su gran componente práctico y de aplicación en el mundo de los negocios. El alumno ha tenido la oportunidad de ir progresando en sus contactos con la disciplina de la Contabilidad que le han permitido ir evolucionando en sus conocimientos. Se inició en Contabilidad Financiera I tomando contacto con los fundamentos de la disciplina y familiarizándose con los conocimientos básicos en el contexto del Marco Conceptual, inspirador de la misma. Tomó contacto con los principios contables, con la mecánica de la contabilización y registro de las operaciones, con los criterios de registro o reconocimiento contable de los elementos en las cuentas anuales, criterios de valoración, etc.

En Contabilidad Financiera II se ahonda, por una parte, en lo estudiado anteriormente de forma que se vean las conexiones con la Contabilidad I, pasando, por otra parte, a tomar contacto con conocimientos más concretos y de aplicación práctica mediante el análisis de las Normas de Registro y Valoración (NRV), que desarrollan los principios contables y otras disposiciones contenidas en la primera parte del Plan General de Contabilidad.

El siguiente paso para el alumno que estudia esta disciplina a lo largo de varios cursos de su carrera, es tomar contacto con la materia de Contabilidad III que tiene como objeto el estudio de las particularidades contables que presenta la puesta en práctica de la normativa mercantil relativa a operaciones societarias de constitución, ampliación y reducción de capital, distribución de resultados, operaciones de fusión, escisión, emisión de obligaciones, etc., por lo cual es necesario conocer la **normativa mercantil y su reflejo contable**, ambos estrechamente **vinculados**.

Debe recordarse que la casuística en materia de Contabilidad, tanto Financiera como de Sociedades, es muy amplia y cuyo conocimiento y exposición exceden de los objetivos y alcance que nos hemos marcado para este curso, que son los que consideramos generales y básicos de necesario conocimiento por el alumno.

Iniciamos el temario de esta asignatura comenzando por el conocimiento de los distintos tipos de sociedades, sus características, responsabilidades de los socios o accionistas, etc. para continuar con la fijación del contenido del término "patrimonio neto", que se ve afectado por las diferentes operaciones societarias. El resto de los temas pretende poner en conocimiento conceptos y operaciones de general utilización, que son necesarios para entender aspectos más específicos o concretos en los que, gradualmente, vamos profundizando. Se concluye el temario con la introducción a las "Combinaciones de negocios" para terminar con el análisis de las fusiones y otras operaciones de reestructuración empresarial en el contexto de una combinación de negocios.

Casos prácticos:

Esta asignatura tiene un indudable componente de aplicación práctica en la vida real. No obstante, los casos prácticos que se plantean son un **breve compendio** de la amplia casuística existente en la



materia. Se ha pretendido recoger en ellos lo que hemos considerado ejemplos de situaciones más habituales o comunes. Es impensable tratar de recoger todas las posibilidades, por lo que hemos pretendido que el alumno, combinando el contenido de la parte teórica con su aplicación práctica, adquiera los conocimientos claves o básicos de esta disciplina.

Competencias

Se espera que el alumno, al término del estudio de esta asignatura, haya entendido y esté familiarizado con las operaciones cotidianas y habituales que se producen en el ámbito empresarial en la materia que nos ocupa. Debe comprender el tipo de operación de que se trata, su importancia, impacto y consecuencias, para lo cual debe estudiar la materia en su aspecto teórico, así como hacer que su reflejo contable sea el adecuado, para lo cual debe haber trabajado la parte práctica de la misma.

Los resultados del aprendizaje son el producto concreto consecuencia de la actividad y dedicación del alumno. Su evaluación, mediante las correspondientes pruebas o exámenes, nos permite conocer en qué grado se han conseguido los conocimientos previstos.

La asistencia a clase y la participación en la misma son factores que contribuyen, de manera decisiva, al progreso y consecución de los objetivos establecidos.

Las competencias definidas en los distintos Grados que se cursan, a los que ya hemos hecho referencia anteriormente, de los que esta asignatura forma parte, están vinculadas con el contenido, metodología y evaluación seguidas. Podemos clasificarlas como sigue:

Competencias relacionadas con la titulación:

1. Sentido de la responsabilidad y del esfuerzo.
2. Capacidad crítica y autocrítica.
3. Planificación de tareas y gestión del tiempo.
4. Desarrollo del razonamiento lógico.
5. Capacidad de análisis de los problemas y síntesis de las soluciones.
6. Capacidad de aprendizaje autónomo.
7. Adquirir capacidad de comunicación oral.
8. Adquirir capacidad de trabajo en equipo.
9. Puntualidad y ética en el trabajo.

Competencias relacionadas con la asignatura:

1. Conocer en profundidad los conceptos y métodos fundamentales de la Contabilidad de Sociedades (Contabilidad III).
2. Conocer los aspectos básicos de la relación entre Derecho Mercantil y Contabilidad III que permita obtener un conocimiento teórico y práctico de la normativa mercantil y contable y su aplicación.
3. Capacidad de analizar e interpretar casos reales y buscar soluciones en el entorno de la regulación específica.
4. Capacidad de plantearse y responder preguntas relevantes sobre cuestiones contables



relacionadas con la disciplina con una visión global de los conocimientos adquiridos. Capacidad de defender de forma crítica y bien argumentada las ideas propias sobre temas contables estudiados.

5. Adquirir conciencia de la dimensión ética de la práctica profesional. Compromiso ético y búsqueda de soluciones profesionales.

COMPETENCIAS BÁSICAS, GENERALES Y ESPECÍFICAS DE LA MATERIA.

Constituyen las competencias incluidas en la memoria que se tienen en cuenta en el enfoque de la asignatura. Todas las competencias enumeradas anteriormente debe llevar a que las ya mencionadas, y alguna adicional, se inserten o agrupen como sigue:

COMPETENCIAS BÁSICAS. Las mas significativas serían las siguientes:

- Que el estudiante haya demostrado poseer y comprender conocimientos de la materia , partiendo de la base adquirida en el estudio previo de las contabilidades I y II y como continuación de las mismas.
- Que sirvan de base para que pueda aplicarlos en un futuro a su trabajo o vocación de forma profesional.
- Que le sirvan de base para ampliar sus conocimientos posteriormente con un alto grado de autonomía.

COMPETENCIAS GENERALES. Entre estas cabe mencionar:

- Identificar , integrar y utilizar los conocimientos adquiridos como ayuda en el enfoque, discusión o resolución de temas relevantes en el entorno empresarial relacionados con la materia que ha sido objeto de estudio.
- Desarrollar la capacidad de razonamiento autónomo en temas relacionados con la materia.
- Desarrollar la capacidad de trabajar en equipo.

COMPETENCIAS ESPECÍFICAS . Las mas relevantes serían :

- Tener conciencia de la dimensión ética de la practica profesional y el mundo de los negocios.
- Conocer los aspectos básicos de la relación del Derecho y la Empresa y, mas concretamente, en la práctica contable, en su caso.
- Conocer el impacto de los temas objeto de estudio en esta asignatura en la contabilidad de la sociedad y, por tanto, en sus cuentas anuales.
- Utilizar los conocimientos y capacidades adquiridas en la aplicación práctica de los mismos. Plantear preguntas y responder a preguntas basandose en los conocimientos adquiridos.
- Ampliar el conocimiento del Plan General de Contabilidad y los conceptos teóricos de la contabilidad.



- Conocer los aspectos mas relevantes de las operaciones societarias y su aplicación práctica.
- Analizar y conocer, en casos reales, diferentes situaciones contables y su posible repercusión.

Programa

El contenido de la asignatura va orientado hacia el conocimiento de las operaciones societarias mas comunes en las sociedades. Para ello las materias objeto de estudio se han agrupado y distribuido en los siguientes temas:

Tema 1. Sociedades mercantiles.

Tema 2. Patrimonio neto: Composición y conceptos relacionados

Tema 3. Aportaciones en la constitución y ampliación de capital. Accionistas morosos.

Tema 4. Operaciones de ampliación y reducción de capital.

Tema 5. Operaciones con acciones propias.

Tema 6. Aplicación /distribución del resultado.

Tema 7. Disolución, liquidación y transformación de sociedades.

Tema 8. Obligaciones y empréstitos.

Tema 9. Combinaciones de negocios. Visión general.

Tema 10. Fusión de sociedades en el contexto de las combinaciones de negocios.

Tema 11. Fusiones inversas, impropias y gemelares. Escisiones y segregaciones.

Actividades formativas

El progreso en la adquisición de conocimientos debe conseguirse tanto por el esfuerzo individual como por el trabajo de equipo. Se establecerán grupos o equipos de trabajo definidos por el profesor encargado de la asignatura cuya composición será comunicada el primer día de clase.

La consecución de los conocimientos, objetivo fundamental, debe conseguirse mediante:

Actividades formativas presenciales.

- Constituidas por **asistencia a las clases** tanto teóricas como prácticas. Este es un elemento de capital importancia para que el alumno pueda obtener mayor aprovechamiento en sus posteriores horas de estudio.
- **Tutorías** con el profesor en el contexto de la atención al alumno. El tiempo dedicado a las mismas depende de las solicitudes de los alumnos. Se llevarán a cabo durante el curso y está previsto, además, un tiempo para repaso y resolución de dudas previas a los exámenes parcial y final.



Actividades formativas no presenciales

1. Trabajo y estudio personal.

El esfuerzo del alumno y su afán por aprender deben estar presentes siempre. En el caso de esta asignatura **es necesaria** una lectura previa de la parte teórica de los temas mencionados con objeto de poder asimilar mejor las explicaciones del profesor en clase y plantear las dudas que hubiesen surgido de su lectura.

El material teórico y práctico existente con el contenido de esta asignatura que se ha elaborado, además de servir de soporte a las explicaciones y al seguimiento de las mismas, debe ayudar al alumno en su estudio personal que es imprescindible.

Con vistas a conseguir que las explicaciones dadas en clase se consoliden, **es necesario** que el alumno, **después de cada clase**, proceda a estudiar lo explicado en la misma con objeto de fijar las ideas. En asignaturas como la que nos ocupa debe evitarse la acumulación de temas sin estudiar. Dificulta, e incluso impide, el avance y la comprensión de temas posteriores.

Estas formas de actuar ayudan a trabajar en la consecución de los objetivos fijados.

2. Trabajo en grupo.

Es muy recomendable que los alumnos, como hemos mencionado, **hayan leído previamente la materia que se va a impartir** en las sucesivas clases siguientes y que acudan a las mismas habiendo elaborado, resultado de un trabajo en equipo, un Informe-resumen de los puntos básicos del tema a tratar.

Se evaluará la realización por parte del alumno de dichos "Informes-resumen" esquemáticos de cada uno de los temas que comprenden la asignatura, en los que se recojan los aspectos teórico-prácticos clave del tema. Estos resúmenes deben ser realizados, preferentemente, en grupo por los alumnos (una vez establecidos estos grupos al inicio del curso por el profesor).

También se evaluarán los supuestos prácticos entregados, elaborados también por grupos

Está abierta la posibilidad de realizar trabajos adicionales que se determinarán a juicio de los profesores.

Las horas previstas o estimadas que se deben dedicar a las actividades formativas anteriores se distribuyen como sigue:

Horas estimadas

Presenciales:

Clases teóricas	47
Clases prácticas	19



66

No presenciales:

**Trabajos
dirigidos** 31

**Estudio
personal** 47

Evaluaciones 6

84

Total 150

Evaluación

La finalidad de la asignatura es adquirir conocimientos teórico-prácticos, de ahí que esté compuesta de clases teóricas con un gran componente práctico y de otras clases específicas de marcado carácter práctico. El programa, como se ha podido ver, comprende 11 temas. La evaluación del desempeño y aprovechamiento del alumno se llevará a cabo a través de:

1 REALIZACION DE EXAMENES.

Es el componente fundamental de la evaluación. Los exámenes incluirán una parte teórica, con una puntuación de 4 puntos, y otra práctica, con una puntuación de 6 puntos.

El alumno debe realizar un **examen parcial**, que tendrá un peso específico o ponderación del **30%** en la evaluación final de la asignatura y un **examen final, en convocatoria ordinaria** (en el mes de mayo), con un peso específico o ponderación del **60%** en dicha evaluación final. El **10%** máximo (ver mas adelante) restante corresponde a la realización de los resúmenes a los que hemos hecho mención y a la evaluación de las prácticas.

Para la convocatoria extraordinaria (en el mes de junio) los pesos específicos serán los siguientes:

- Examen parcial: 20%.
- Informes-resumen y evaluación de las prácticas: Hasta el 10%.
- Examen final: 70%.

La presentación del alumno a los exámenes parcial y final es obligatoria. A este respecto:

A) La no presentación al examen parcial supondrá la pérdida de la valoración asignada al mismo y su peso en la evaluación final de la asignatura, tanto en el examen ordinario de mayo como en el extraordinario de junio. Por tanto, si un alumno se presenta solo al examen final en la convocatoria ordinaria, normalmente en mayo, este tendrá su peso del 60% mencionado, pero no así el del 30% también mencionado correspondiente al examen parcial. El 10% máximo restante corresponderá a la



elaboración de los “informes – resumen” y a la evaluación de las prácticas.

Otro tanto cabe decir de la convocatoria de junio: si un alumno se presenta a la convocatoria de junio, no habiéndose presentado al parcial, el examen final tendrá un peso específico del 70%, no computándose el 20% del examen parcial. El 10% máximo restante corresponderá a la elaboración de los “informes – resumen” y a la evaluación de las prácticas.

B) Por otra parte, la falta de presentación al examen final en la convocatoria de mayo supondrá la calificación definitiva como "No Presentado", aunque se hubiese presentado al examen parcial. Otro tanto cabe decir de la convocatoria extraordinaria de junio.

2. ELABORACIÓN DE RESUMENES DE LOS TEMAS DE LA ASIGNATURA y CLASES PRÁCTICAS

Se evaluará la entrega de los resúmenes así como de los casos prácticos. Se tendrá igualmente en cuenta la asistencia y participación en clase.

Bibliografía y recursos

En el material elaborado para el **estudio teórico** de esta asignatura (“CONTABILIDAD de SOCIEDADES : Regulación mercantil y tratamiento contable”) y **práctico** (“SUPUESTOS PRÁCTICOS de Contabilidad de Sociedades”), en su sección de Bibliografía, figuran incluidas las publicaciones que hemos considerado de mayor interés para el estudio de la asignatura, tales como disposiciones legales, publicaciones de diversos autores y editoriales, etc.

Son las siguientes:

- Plan General de Contabilidad-PGC (RD 1514 / 2007, de 16 de Noviembre).
- Real Decreto 1159/2010, de 17 de septiembre, modificación del PGC y Normas para la Formulación de Cuentas Anuales Consolidadas.
- Ley de Sociedades de Capital. Real Decreto Legislativo 1/2010, de 2 de julio, por el que se aprueba el Texto Refundido.
- Plan General de Contabilidad. Comentarios y Desarrollos prácticos. KPMG. [Localizarlo en la Biblioteca](#)
- Nuevo Plan General Contable. Supuestos prácticos. Varios autores Ediciones Lefebvre. [Localizarlo en la Biblioteca](#)



- Fundamentos teóricos y prácticos del Nuevo Plan General Contable. Varios autores. [Localizarlo en la Biblioteca](#)
- Memento Contable Lefebvre años 2015 y 2016. [Localizarlo en la Biblioteca](#)
- Contabilidad de Sociedades. Ediciones del Centro de Estudios Financieros (CEF) [Localízalo en la Biblioteca](#)
- Manual de Contabilidad de Sociedades. CTO Hacienda. [Localizarlo en la Biblioteca](#)
- Ley 3/2009, de 3 de abril, sobre Modificaciones Estructurales de las Sociedades Mercantiles (LMESM)
- Ley 1/2012, de 22 de junio, de simplificación de las obligaciones de información y documentación de fusiones y escisiones de sociedades de capital.

@X@buscador_unika.obtener@X@

Horarios de atención

Se establecerá un horario de atención al alumno, fuera de los horarios de las clases de la asignatura, para resolver las dudas y explicar las aclaraciones que requiera.

El alumno debe ser consciente de que **esta atención debe realizarse de forma continua** a lo largo del semestre y no debe esperar a las últimas fechas.

Una vez establecida por el profesor la fecha en la que puede prestar esta atención, le serán solicitadas por mail las correspondientes reuniones individuales a efectos de que pueda planificar convenientemente su tiempo.

El horario de Paula Moreno Laborda es los miércoles de 10:30 a 12:00, previa recepción de correo electrónico. Si por coincidencia de clases es necesario otro horario, se atenderá a los casos particulares. El despacho es el 2110 de la 2ª planta del nuevo edificio

El horario de Juan Manuel Pérez Iglesias, será los viernes y será anunciado en clase. Es necesario confirmar por correo electrónico. El despacho es el 2540 de la 2ª planta de la torre.



Asignatura: CORE- Ethics (Econ, ADE, Edu, Psic)

Guía Docente

Curso académico: 2017-18

Introduction

Ethics

Instructors: Dr. Joe Milburn, Visiting Lecturer, Faculty of Philosophy, University of Navarra (first semester); jmilburn@unav.es

Dr. Pilar Zambrano, Senior Lecturer, Faculty of Law, University of Navarra (2nd semester); pzambrano@unav.es

Notwithstanding how disparate philosophical definitions of “ethics” may be, they all coincide in trying to answer the same fundamental questions.

In the first place, lies the preliminary question concerning what is it that moves us to action: Is human action guided by *practical* reason, or is it only blindly moved by emotion? If our actions are guided by reason, are the goods towards which reason guides us universal or are they cultural? Are they actually attainable in our present existential conditions?

Upon the answers to these preliminary questions concerning the rationality of human action, arises the question concerning the *reasonableness* of human action that might be shortly uttered as follows: Is any course of action capable of realizing human goods, or are there types of actions that unexceptionally impede the realization of human goods? How do we judge the capacity of concrete actions for instantiating or denying human goods?

Finally, is ethics only a question of *knowing* how to choose rightly? Or is it also a question of striving for the right? Are affections and emotions a hindrance for reason’s guiding power, or are reason and affection cooperative human capacities? According to the weight assigned to norms, interests, virtues and goods in answering these kinds of abstract questions, western philosophical ethics might be roughly divided into three central “rival” ethical traditions: virtue ethics; emotivism/utilitarianism; and deontology. This course will take the virtue ethics approach as the paramount perspective of response, both to the named abstract questions, and to selected prudential queries where abstract theory will be put in



action.

In both the abstract and the prudential levels of reflection, the obtained answers will be compared with alternative solutions grounded on utilitarian and deontological approaches. At the end of the course, students are expected to be capable of:

- a. Understanding and elaborating sophisticated arguments to either criticize or defend the different philosophical traditions in ethics.
- b. Recognizing the underpinning ethical conceptions that sustain both abstract and prudential ethical reflection.
- c. Analyzing the inner structure of human action, and discerning its moral value in concrete situations.
- d. Analyzing and identifying the role of affection in moral life.
- e. Connecting human flourishing, happiness, moral virtue, moral norms and human action, in the perspective of the virtue ethics.

The work in both semesters will include close reading and discussion of the texts indicated in the program as “mandatory bibliography”. Students are required to attend classes having read the mandatory texts corresponding to the subjects to be discussed in class. We will have lecture and discussion based classes.

Requisites to do well in the course: (a) Attendance and previous reading of mandatory texts. (b) Submission of all assignments, papers, and exams on time and in a thorough manner.

Plan of Studies: Undergraduate Course

Type of Course: Obligatory

Classroom: M1 Amigos.

Class schedule: Thursdays from 12 am to 2 pm.

Language: English.

This course belongs to the *Instituto Core Curriculum of University of Navarra*
<http://www.unav.edu/web/core-curriculum/inicio>

Competences

Grado Administración y Dirección de Empresas



CB2 - Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio.

CB5 - Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía.

CG2 - Identificar, integrar y utilizar los conocimientos adquiridos en el argumento, discusión o resolución de problemas relevantes para lo económico y empresarial.

CG5 - Razonar de forma autónoma y crítica en temas relevantes para lo económico y empresarial.

CG6 - Saber comunicar oralmente o por escrito resultados y análisis de utilidad en lo económico y empresarial.

CG7 - Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico.

CE14 - Comprender la influencia que el entorno económico tiene en la actividad empresarial.

Grado Económicas

CT1 Afrontar de manera crítica y reflexiva el estudio de la economía en su conexión con el resto de los saberes.

CT2 Identificar las cuestiones más relevantes de la existencia humana presentes en las grandes creaciones religiosas, humanísticas y científicas y adoptar una postura personal razonada frente a ellas.

CT3 Descubrir y enjuiciar los presupuestos antropológicos y las repercusiones éticas de la economía.

CB2 - Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio.

CB5 - Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía.

CG2 - Identificar, integrar y utilizar los conocimientos adquiridos en el argumento, discusión o resolución de problemas relevantes para lo económico y empresarial.



CG5 - Desarrollar la capacidad de razonamiento autónomo y crítico en temas relevantes para lo económico y empresarial.

CG6 - Saber comunicar oralmente o por escrito resultados y análisis de utilidad en lo económico y empresarial.

CG7 - Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico.

CE14 - Conocer los aspectos teórico-prácticos del funcionamiento de la empresa. [error en la memoria, debería reflejar (CE8:Tener conciencia de la dimensión ética de la práctica profesional)]

Program

Ethics

1. What are Ethics and Actions about?

- a. The object of practical knowledge: guiding action towards the good. Practical knowledge as a specific kind of knowledge.
- b. Moral philosophy as a philosophical approach to practical knowledge. Distinguishing and connecting the good and the right.
- c. The central questions of moral philosophy: Is practical knowledge *true* knowledge? Is practical knowledge universal? How does practical knowledge move to action? Which are the key concepts of practical knowledge: norms, interests, virtues or goods? Three central questions, three “rival” traditions: the natural law tradition; utilitarianism/emotivism; deontology.

Mandatory Bibliography:

Grisez, Germain G., «The First Principle of Practical Reason: A Commentary on the *Summa theologiae*, 1-2, Q.94, a.2, *Natural Law Forum*, 175-176.

GÓMEZ LOBO, ALFONSO, *Morality and the Human Goods*, Georgetown University Press, 2002, introduction.



Selections from Aristotle, *Nicomachean Ethics*, Book I.

2. “Every act and purpose seems to aim at some good”.

- a. The first principle of practical rationality (FPP).
- b. The evaluative and normative, although non-moral nature of FPP.
- c. The analytical truth of FPP. The formal nature of FPP. The logical function of FPP in practical reasoning.
- d. Is practical reason only instrumental to emotive purposes?

Mandatory Bibliography:

GÓMEZ LOBO, ALFONSO , *Morality and the Human Goods*, Georgetown University Press, 2002, chapter 1.

AQUINAS, *Summa Theologiae*, I-II, q.1, aa. 1-2; q. 94, a. 2.

Selections from Aristotle, *Nicomachean Ethics*, Book I; Hume, D. [1739], *A Treaty on Human Nature*, Oxford Clarendon Press, 2011.

Recommended Bibliography: Finnis, J., *Natural Law and Natural Rights*, Oxford University press, 2nd edition, 2011, chapter 2; Grisez, Germain G., «The First Principle of Practical Reason: A Commentary on the *Summa theologiae*,1-2, Q.94, a.2, *Natural Law Forum*, 178-179.

3. But...Which things are good?

- a. Is pleasure the basic dimension of happiness? Is happiness a void illusion?
- b. Is the “good will” the upmost and absolute good?
- c. Substantive principles of practical rationality: basic human goods and the first principles of natural law.
- d. Distinguishing between apparent and real goods; instrumental and intrinsic goods.



- e. Basic human goods as natural dimensions of human flourishing/happiness.
The variety of basic human goods. The intelligibility of basic human goods: a non-analytical but self-evident truth. A possible list of basic human goods: life, friendship, family, knowledge, practical reasonableness, integrity, religion.
- f. The special role of practical reasonableness.

Mandatory Bibliography:

GÓMEZ LOBO, ALFONSO , 2002: chapters 2-3.

Selections from Aristotle, *Nicomachean Ethics*, Book I, translated by F.H. Peters, Tübner & Comp., London, 1891; Bentham, J. [1789], *An Introduction to the Principles of Morals and Legislation*, New Edition, Oxford, 1823; Schopenhauer, A. [1818/1819], *The World as Will and Idea*, trans. by R.B. Haldane And J. Kemp, Routledge & Kegan, London, 1883; Kant, I. [1785], *Foundations of the Metaphysics of Morals*, trans. by Lewis Beck, The Liberal Arts Press, 1959.

Recommended Bibliography:

Finnis, J., 2011: 59-70.

4. From good to right: how are basic human goods attainable in every-day life?

- a. Qualified and unqualified reflection on basic human goods. Being a person is a lifelong job. Freedom means responsibility. Three levels of action.
- b. Limitations, menaces and social circumstances that qualify the realization of basic human goods: error, fragilities, illness and death as limitations; un-justice and malice as menaces.
- c. Prudential guidelines for the pursuit of basic goods. Vigilance in face of error. Commitment in face of inconsistency. Inclusiveness instead of exclusiveness. Detachment instead of fixation. Impartiality instead of discrimination. Care instead of negligence. Respect instead of harm.
- d. The product of prudence: extending reasonableness into one's decisions and actions.



Mandatory Bibliography:

GÓMEZ LOBO, 2002: chapter 4.

GRISEZ, GERMAIN; SHAW, RUSSEL, *Beyond the New Morality. The Responsibilities of Freedom*, University of Notre Dame Press, 1980, chapters 1-2.

Selections from Schopenhauer, A., *The World as Will and Idea*, trans. by R.B. Haldane And J. Kemp, Routledge & Kegan, London.

Recommended Bibliography:

FINNIS, JOHN, 2011: chapter V.; FINNIS, J. *Fundamentals of Ethics*, Oxford, Clarendon Press, 1983, 66-79.

5. From good to right (II): Are we obliged to respect all basic human goods in every action?

- a. The master principle of morality: inclusiveness in choosing.
- b. Human actions as the object of moral judgements. The inner perspective of Morality. Specifying human action: object, intention, circumstances.
- c. Assessing the role of physical effects in the specification of human action. The connection between the inner and the outer dimensions of human action.
- d. The ambiguous action.

Mandatory Bibliography:

GÓMEZ LOBO, (2002): chapter 5.

GRISEZ, G., SHAW, R. (1980): chapters 8; 9; 14.



Recommended Bibliography:

FINNIS, J. (2011): chapter V; FINNIS, J. (1983): 66-79; FINNIS, J., *Moral Absolutes. Tradition, Revision, and Truth*, The Catholic University of America Press, 1991, chapter II.

RHONHEIMER, M. (2001): 95-115; 135-162.

Selections from Kant, I. (1959); Bentham, J. [1789], 1823.

6. How do we judge actions? (I)

(a) Assessing the role of norms in moral reasoning. Kinds of moral norms: positive and negative norms. Prescribed and forbidden actions.

- a. The positive foundation of all moral norms: classifying moral norms in view of human goods.
- b. From general norms to concrete cases: judging the moral nature of cases. Conflicts among norms. The general precedence of negative norms.
- c. Unexceptional moral norms. Murder and Lying.

Mandatory Bibliography:

GÓMEZ LOBO (2002): chapter 6.

RHONHEIMER, M., (2001): 350-371.

Recommended Bibliography:

Selections from Kant, I., 1959); Bentham, J. [1789], 1823.

7. How do we judge actions? (II) Does the end



Justify the Means?

- a. Principles for the moral evaluation of the consequences of actions.
- b. Actions with non-intentional side effects. Legitimate Defense, Abortion and Euthanasia.
- c. Consequentialism: the weighing of goods and balancing of consequences.
- d. Normativism: the absolute primacy of the good will.
- e. Prudence and conscience: a bottom-top reasoning in view of the “accomplishment value” of actions.
- f. Erroneous conscience.

Mandatory Bibliography:

rhonheimer, M., *The Perspective of Morality. Philosophical Foundations of Thomistic Virtue Ethics*, 2001, 382-421.

Selections from Kant, I. (1959); Bentham, J. [1789], 1823.

8. is ethics only a question of *knowing* how to choose rightly? Or is it also a question of striving for the right?

- a. Moral Virtues: the affective condition for the rationality of acting subjects.
- b. Moral Virtue is the perfection of appetite. Passions and the will as the subject of moral virtue.
- c. Moral Virtue is the habit of choosing good actions.
- d. The mean of virtue is the mean of reason.
- e. Cardinal Virtues: prudence, justice, fortitude and temperance. The inner connection of moral virtues.

Mandatory Bibliography:

GRISEZ, G., SHAW, R., (1989): chapter 15.



RHONHEIMER, MARTIN, (2001): 188-244.

9. which is the central concept of moral philosophy?

- a. The mind map of the central tradition: Connecting human flourishing, happiness, moral virtue, moral norms and human action.
- b. A preliminary mind map of deontological ethics.
- c. A preliminary mind map of utilitarian ethics.

Educational Activities

The work in both semesters will include:

1. Close reading of the texts indicated in the program as “mandatory bibliography”. Students are required to attend classes having read the mandatory texts corresponding to the subjects to be discussed in class.
2. We will have lecture and discussion based classes. Discussion classes will focus on: a) analysis and critical reflection on mandatory texts; b) argued resolutions to real or hypothetical ethical queries.
3. Written individual works.
4. Group presentations.
5. All written assignments must be handed on ADI, on time.
6. It is your responsibility to make it on time to the exams. Except in the case of serious illness or genuine emergency, there will be no make-up exam.
7. Plagiarism, or representing other people’s ideas and/or arguments as your own, will not be



tolerated. Discussing ideas and authors with your classmates is permissible, but you are not permitted to copy the structure and content of their papers, or develop together a single answer to your homework assignments. If you are found guilty of plagiarism you will certainly fail that assignment, and you may even fail the course. In addition, serious cases of plagiarism will be reported to the university authorities and may result in your suspension or expulsion from the university.

8. I strongly recommend that you read the university's plagiarism guidelines very carefully and consult me if you have any further questions: <http://www.unav.es/facultad/fyl/politica-educative-plagio>. "El plagio, intencional o por precipitacion/inadvertido puede incurrir... el cese de los estudios a la expulsion de la Universidad." **If you feel unsure about something you are working on or if you are having difficulty, I urge you to come see me rather than risk plagiarizing someone else's work.**
9. This course will include a variety of pedagogical styles, including both lecture and discussion. Listening to your interlocutor, whether the teacher or your fellow students, is a sign of respect and consideration. Therefore, I ask you to reserve side-conversations with other students for your own time, before or after class.
10. Last but not least, don't be afraid to ask questions! This course should raise many questions, and discussion of these questions is a large part of this course. The class is structured to invite your questions.

Requisites to do well in the course:

- (a) Attendance and previous reading of mandatory texts.
- (b) Submission of all assignments, papers, and exams on time and in a thorough manner.

Assessment

The final grade will be based on the following criteria:

1. 20% for class attendance and participation.
2. 40 % for written work and a middle term-exam. Students are required to handle in time (in ADI's platform) two individual papers along the course. Papers handled out of time will not be accepted and shall be rated 0/10.
3. 40% (4/10 points) for the final essay response exam, which will take two hours to accomplish. It will be proctored.
4. Obtaining a minimum mark of 5/10 in the final essay exam, and a global mark of 5/10 are both mandatory conditions for approving the course. These same criterias apply to the extraordinary call for exams in June.

Class attendance includes individual participation in class discussion and in oral group presentations. Previous reading of mandatory bibliography is the primary criteria for evaluating individual participation.

Oral group presentations shall be evaluated rating out the grades obtained in: (a) the overall group presentation; (b) each participant's individual performance within the group presentation; (c)



participation in the discussions raised by other groups' presentations.

Papers will be evaluated on the following criteria.

Structure: 3/10-Analysis: 3/10- Style: 1/10 - Originality: 3/10.

STRUCTURE

Papers should begin with an introduction containing a brief statement of (i) the broad theme that will be addressed (e.g. the utilitarian conceptions of reasons for action); (ii) your central argument (e.g. that they are mostly inspired in Hume's causal conception of human action); an enunciation of the counter-arguments that you will discuss (e.g., that Bentham and Mill are only very weakly inspired in Hume's ideas).

Then the central argument should be built in a series of well-structured paragraphs. Each paragraph should have a topic sentence, and 3 to 5 sentences that clearly support that topic sentence, and should have a clear connection to the next paragraph.

The paper should end with a strong conclusion that, as the word "conclusion" denotes, clearly follows from the arguments deployed in the previous paragraphs. The conclusion should never incorporate new ideas, arguments or data.

ANALYSIS:

Analysis covers two features. On the one hand, it involves an authentic, clear and insightful explanation of the most relevant counter-arguments to your central argument. Explanation should refer both to the explicit and entailed meanings of these counter-arguments. In the second place, analysis involves criticism and discussion.

Each paragraph should advance the central argument, what does neither necessarily nor even frequently equates to deploying as many arguments and counter-arguments as possible. Rather, explanation and criticism should focus only on those counter-arguments that are truly capable of illuminating, sustaining and advancing the central argument.

STYLE:

Clarity comes from knowing what one means and saying it plainly. Papers should always be revised before being handled, to correct grammar and spelling mistakes, remove wordiness and redundancy.

ORIGINALITY:

Although a good grade (a **B**) might be obtained for a paper based on arguments presented in lectures or readings, "**A**" papers must offer more original insights and arguments. Originality bursts from thinking by oneself the questions that are posed in the program and discussed in lectures.

The Superior Paper (A)



Structure: The thesis is clear, insightful, original, sophisticated, even exciting. All ideas in the paper flow logically; the central argument is identifiable, reasonable, and sound. Paragraphs have solid topic sentences, and each sentence clearly relates to that topic sentence. The conclusion is persuasive and follows naturally from the arguments presented in the introduction and deployed in the text.

Analysis: Every point is supported with consistent arguments. Quoted material is well integrated into sentences and paragraphs. Explanation is clear, truthful, and goes to the point. Criticism is insightful.

Style: Sentences' structure, grammar, spelling, and citations are excellent.

Originality: Arguments show a great deal of independent insight and originality.

Note: These guidelines are partly reproduced and partly adjusted from the guidelines offered by professor Stephen Kantowitz, in "Sample evaluation criteria for papers in History", available at <https://writing.wisc.edu/wac/node/88>.

Schedule of readings and assignments

[Schedule 2018.docx](#) Time Schedule

Date	Themes	Class work	Previous Lecture	Written Work
September 7	Introduction to the course. General guidelines. The object of practical knowledge; guiding action towards the good. Practical knowledge as a specific kind of knowledge. Moral philosophy as a philosophical approach to practical knowledge. Distinguishing and connecting the good and the right.			
September 14	The central questions of moral philosophy.		Gomez Lobo, Alfonso, <i>Morality and the Human Goods</i> , Georgetown University Press, 2002 Introduction	
September 21	The first principle of		Gomez Lobo,	



	practical rationality.		Alfonso, <i>Morality and the Human Goods</i> , Georgetown University Press, 2002, Ch. 1. Aquinas, <i>Summa Theologia</i> , I-II, q. 1, aa 1-2; q 94, a. 2. Selections from Aristotle Nicomachean Ethics, Book I	
September 28	Is practical reason only instrumental to emotive purposes?		Selections from Hume, D. A <i>Treatise on Human Nature</i> , 1739.	
October 5	Is pleasure the basic dimension of happiness? Is happiness a void illusion?		Selections from Bentham, J. [1789], <i>An Introduction to the Principle of Morals and Legislation</i> , New Edition, Oxford, 1823; Schopenhauer, A., <i>The World as Will and Idea</i> , trans. By R.B. Haldane and J. Kemp, Routledge and Kegan, London.	
October 12	Is the 'good will' the upmost good?		Selections from Kant, I., <i>Foundations of the Metaphysics of Moral</i> , trans. By Lewis Beck, The Liberal Arts Press, 1959.	
October 19	Substantive Principle		Gomez-Lobo,	



	<p>of practical rationality; basic human goods and the first principle of natural law. Distinguishing between apparent and real goods; instrumental and intrinsic goods. Basic human goods as natural dimensions of human flourishing/happiness.</p>		<p>Alfonso, 2002; chapter 2-3. Selections from Aristotle, <i>Nichomachean Ethics</i>, Book I</p>	
October 26	<p>Qualified and unqualified reflection on basic human goods. Being a person is a lifelong job. Freedom means responsibility. Three levels of action.</p>		<p>Gomez Lobo, 2002: chapter 4. Grisez, Germain; Shaw, Russel, <i>Beyond the New Morality. The Responsibilities of Freedom</i>, University of Notre Dame Press, 1980, chapters 1-2.</p>	
November 2	<p>Limitations menaces' and social circumstances that qualify the realization of basic human good. Prudential guidelines for the pursuit of basic goods.</p>			
November 9	<p>The master principle of morality: inclusiveness in choosing.</p>		<p>Gomez Lobo, (2002): chapter 5. Grisez, G., Shaw, R. (1980): chapter 8 and 9</p>	
November 16	<p>Assessing the role of physical effects in the specification of human action. The</p>		<p>Grisez, G., Shaw, R. (1980); Chapter 14</p>	



	connection between the inner and the outer dimensions of human action. The ambiguous action			
November 23		Partial Test 1: Units 1-3		
November 30	Class discussion of written work 1..			Delivery-date of written group work 1.
January 11	Assessing the role of norms in moral reasoning. Kinds of moral norms: positive and negative norms. Prescribed and forbidden actions. The positive foundation of all moral norms: classifying moral norms in view of human goods.		Gomez Lobo (2002): ch. 6. Rhonheimer, M., (2001): 350-371.	
January 18	From general norms to concrete cases: judging the moral nature of cases. Conflicts among norms. The general precedence of negative norms. Unexceptional moral norms. Murder and Lying.			
January 25	Principles for the moral evaluation of the consequences of actions. Actions with non-intentional side effects. Legitimate Defense.		Rhonheimer, M., <i>The Perspective of Morality. Philosophical Foundations of Thomistic Virtue Ethics</i> , 2001, 382-421.	
February 1	A discussion on Abortion			
February 8	A discussion on Euthanasia			



February 15	Consequentialism: the weighing of goods and balancing of consequences. Normativism: the absolute primacy of the good will.		Selections from Kant, I. (1959); Bentham J. (1789), <i>An Introduction to the Principles of Morals and Legislation</i> , New Edition, Oxford, 1823	
February 22	Prudence and conscience: a bottom-top reasoning in view of the 'accomplishment value' of actions. Erroneous conscience.		Grisez G., Shaw, R., (1989): ch. 15	
March 1	Moral Virtues: the affective condition for the rationality of acting subjects. Moral Virtue is the perfection of appetite. Passions and the will as the subject of moral virtue. Moral Virtue is the habit of choosing good actions.		Rhonheimer, Martin, (2001): 188-244.	
March 8	The mean of virtue is the mean of reason. Cardinal Virtues			
March 15	The mind map of the central Tradition: Connecting human flourishing, happiness, moral virtue, moral norms and human action.			
March 22	The mind map of deontological ethics.			
April 12	The mind map of utilitarian ethics.			
April 18	Final Exam Review		Delivery-date of written group	



			work 2.	
April 25	Final Exam			

Bibliography and Resources

Bibliography-Ethics.

Aristotle, *Nicomachean Ethics*, Book I, translated by F.H. Peters, Tübner & Comp., London, 1891.

Aquinas, *Summa Theologiae*, I-II, q.1, aa. 1-2; q. 94, a. 2. [Localízalo en la Biblioteca](#)

Bentham, J. [1789], *An Introduction to the Principles of Morals and Legislation*, New Edition, Oxford, 1823. [Localízalo en la Biblioteca](#)

Finnis, J., *Natural Law and Natural Rights*, Oxford University press, 2nd edition, 2011. [Localízalo en la Biblioteca](#)

Fnnis, J., *Moral Absolutes. Tradition, Revision, and Truth*, The Catholic University of America Press, 1991. [Localízalo en la Biblioteca](#)

Finnis, J. *Fundamentals of Ethics*, Oxford, Clarendon Press, 1983, 66-79. [Localízalo en la Biblioteca](#)

Grisez, Germain, «The First Principle of Practical Reason: A Commentary on the *Summa theologiae*,1-2, Q.94, a.2, *Natural Law Forum*, 175-176.

Grisez, Germain; Shaw, Russel, *Beyond the New Morality. The Responsibilities of Freedom*, University of Notre Dame Press, 1980. [Localízalo en la Biblioteca](#)

Gomez Lobo, Alfonso, *Morality and the Human Goods*, Georgetown University Press, 2002. [Localízalo en la Biblioteca](#)

Hume, D. [1739], *A Treaty on Human Nature*, Oxford Clarendon Press, 2011.

Kant, I. [1785], *Foundations of the Metaphysics of Morals*, trans. by Lewis Beck, The Liberal Arts Press, 1959.

Rhonheimer, Martin, *The Perspective of Morality. Philosophical Foundations of Thomistic Virtue Ethics*, 2001. [Localízalo en la Biblioteca](#)

Spaemann, Robert, *Basic Moral Concepts*, (Arsmostrong, T.J., trans.), Routledge, New York, 1989. [Localízalo en la Biblioteca](#)

Schopenhauer, A. [1818/1819], *The World as Will and Idea*, trans. by R.B. Haldane And J. Kemp, Routledge & Kegan, London, 1883. [Localízalo en la Biblioteca](#)



Universidad
de Navarra

Office hours

Dr. Joe Milburn: Thursdays 2-4pm or by appointment.

Professor Pilar Zambrano will be available at her office (Edificio Bibliotecas, 2731) on Thursdays from 3pm to 4 pm.

In the case that this schedule doesn't fit you, you may also ask for a special appointment by email (pzambrano@unav.es).



Asignatura: CORE- Ética B (F. Económicas)

Guía Docente

Curso académico: 2017-18

Presentación

<http://www.unav.edu/asignatura/eticadecon/>

CORE- Ética B (F. Económicas)

DESCRIPCIÓN DE LA ASIGNATURA

Esta asignatura trata de exponer clara y brevemente las nociones y principios fundamentales de la Ética.

La materia de estudio comprende también una visión sintética de la historia de la Ética, presentando las aportaciones de los autores más influyentes.

Sobre esta base, se busca descubrir y analizar los criterios éticos que deben orientar la vida del hombre, tanto en el ámbito personal, como en el de la familia y de la sociedad.

Esta asignatura pertenece al Core Curriculum de la Universidad <http://www.unav.edu/web/core-curriculum/inicio>

Profesores que la imparten:

1º Semestre: José María Pérez-Seoane Mazzuchelli

2º Semestre: Juan Francisco Pozo Serrano (jfpozo@unav.es)

Curso: ECO bilingüe(ECOb), ADE bilingüe (ADEb1 y ADEb2), Asistente de Dirección.

Horario:

Jueves: 12,00 - 14,00 h. Aula: 15 (1º Semestre)

Aula: 03 (2º Semestre)

Idioma: castellano

ECTS: 6

Titulación: Grado de Economía

Módulo y materia a la que pertenece en el plan de estudios: Formación humana y valores profesionales.



Organización temporal: anual

Departamento, Facultad : Instituto Core Currículum

Tipo de asignatura: Básica

Competencias

Competencias básicas:

CB2) Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio.

CB3) Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética

CB5) Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía.

Competencias generales:

CG2) Identificar, integrar y utilizar los conocimientos adquiridos en el argumento, discusión o resolución de problemas relevantes para lo económico y empresarial.

CG5) Desarrollar la capacidad de razonamiento autónomo y crítico en temas relevantes para lo económico y empresarial.

CG6) Saber comunicar oralmente o por escrito resultados y análisis de utilidad en lo económico y empresarial.

CG7) Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico.

CG8) Generar entornos de trabajo fundados en la confianza, honradez, lealtad, compromiso y respeto, observando el principio de confidencialidad por razón del ejercicio profesional.

CG11) Reconocer las propias limitaciones y la necesidad de mantener y actualizar su competencia profesional, prestando especial importancia al aprendizaje de manera autónoma de nuevos conocimientos y técnicas y a la motivación por la calidad, asentando las bases de un aprendizaje continuo con un alto grado de autonomía.

Competencias específicas (ECO):

CE8) Tener conciencia de la dimensión ética de la práctica profesional.

CE14) Comprender la influencia que el entorno económico tiene en la actividad empresarial.

Competencias específicas (ADE):

CE5) Reconocer las bases del comportamiento humano y de las relaciones



interpersonales en contextos interculturales

CE17) Identificar y afrontar los conflictos que se originan en el entorno de trabajo mediante la negociación, con el fin de que las partes implicadas adquieran una visión más objetiva y global de la situación y descubran o creen elementos que produzcan valor añadido a la relación.

Competencias específicas en Grado de Asistencia y dirección

Que los estudiantes hayan demostrado poseer y comprender conocimientos en un área de estudio que parte de la base de la educación secundaria general, y se suele encontrar a un nivel que, si bien se apoya en libros de texto avanzados, incluye también algunos aspectos que implican conocimientos procedentes de la vanguardia de su campo de estudio

Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética.

Desarrollar una actitud reflexiva y crítica que permita identificar supuestos y evaluar situaciones en términos de evidencia, con un punto de vista creativo, constructivo y orientado a la resolución de problemas empleando los métodos apropiados dentro del ámbito de las organizaciones.

Promover los valores sociales propios de una cultura de paz que favorezca la convivencia democrática, el respeto de los Derechos humanos y de principios fundamentales como la igualdad y la no discriminación.

Reconocer las bases del comportamiento humano y de las relaciones interpersonales en contextos interculturales

CT1 Afrontar de manera crítica y reflexiva el estudio de la economía en su conexión con el resto de los saberes.

CT2 Identificar las cuestiones más relevantes de la existencia humana presentes en las grandes creaciones religiosas, humanísticas y científicas y adoptar una postura personal razonada frente a ellas.

CT3 Descubrir y enjuiciar los presupuestos antropológicos y las repercusiones éticas de la economía.

Programa

PRIMERA PARTE

CAPÍTULO I. LA ÉTICA. NOCIONES GENERALES

1. Naturaleza y objeto de la ética. Sentido de la asignatura.
2. Nociones preliminares:

- La verdad sobre el hombre ¿Quién soy yo?



- El hombre en la escala de los seres vivos.

CAPÍTULO II. EL BIEN MORAL Y SU FUNDAMENTO METAFÍSICO

1. La experiencia del bien y el mal. El bien ontológico y el bien moral.
2. La persona: identidad y dignidad.

CAPÍTULO III. EL FIN ÚLTIMO DEL HOMBRE. LA FELICIDAD HUMANA

1. Fines y bienes. Algunas claves sobre la felicidad.
2. Vocación al amor.
3. La felicidad como plenitud humana.
4. La infelicidad: una vida sin proyecto.

CAPÍTULO IV. EL OBRAR MORAL

1. La libertad. Naturaleza del acto libre.
2. Principios intrínsecos del obrar humano. ¿Qué hace buena una acción?

SEGUNDA PARTE

CAPÍTULO I. LA ÉTICA A LO LARGO DE LA HISTORIA

1. La Sofística. Sócrates. Aristóteles. Platón.
2. Epicureísmo. Estoicismo.
3. Ética en el pensamiento cristiano. S. Agustín. Sto. Tomás de Aquino.
4. Del empirismo al utilitarismo. Hume. Hobbes. Locke. Stuart Mill. Adam Smith.
5. Kant
6. Marx. Nietzsche. Freud. Existencialismo.

CAPÍTULO II. CONSECUCCIÓN DE LA EXCELENCIA PERSONAL: LAS VIRTUDES

1. Dos perspectivas de la ética
2. La noción de virtud. La virtud como perfeccionamiento humano
3. Desarrollo del planteamiento clásico de las virtudes

CAPÍTULO III. LA LEY Y LA LIBERTAD

1. Noción de ley. Las normas en la Ética.
2. Autonomía y límites en la Ética
3. Ley y libertad. ¿Oposición o armonía?



CAPÍTULO IV. LA CONCIENCIA.

1. Noción de conciencia moral
2. El juicio de conciencia
3. Modos de la conciencia
4. La obligación de seguir la propia conciencia. Criterios
5. La responsabilidad
6. Conciencia e ignorancia.

Actividades formativas

1) Presenciales

- **Clases teóricas** (44 horas / 1,76 ect.): En ellas predomina la parte expositiva de las cuestiones fundamentales incluidas en el programa. Una vez conocidas, se propone a los alumnos cuestiones de actualidad, problemas éticos o documentos audiovisuales para someterlos a análisis a la luz de los conocimientos adquiridos. (Calendario de temas y clases: ver sección ADI de esta web.)

Competencias que se alcanzan

- Comprender y asimilar la materia impartida por el profesor y la correspondiente a la bibliografía obligatoria.
 - Poder interpretar críticamente las corrientes del pensamiento actual, identificando sus raíces, para dar respuestas fundamentadas a los principales interrogantes éticos de nuestro tiempo.
-
- **Seminarios (2 horas / 0,08 ect.):** Se desarrollan en dos sesiones, en grupos pequeños. Antes de cada seminario se indicará a los alumnos el texto sobre el que se dialogará. Los alumnos deberán preparárselo en casa y al comienzo del seminario cada alumno presentará una breve exposición del contenido del texto y, con base a ella, habrá un debate sobre las ideas expuestas.



Competencias aptitudinales que se pretenden alcanzar con los seminarios

- Capacidad de intervenir en grupos pequeños mostrando opiniones argumentadas y valorando la intervención de sus compañeros
 - Desarrollar la capacidad de diálogo y de trabajo en equipo, escuchar y comprender los razonamientos éticos diferentes y contrastarlos con los propios
 - Desarrollar el hábito de admitir la crítica y a la refutación de opiniones personales
- **Tutorías:** de libre disposición por parte del alumno, cuando lo considere oportuno. Ver horarios de "Atención alumnos" de esta web.
- **Sesiones de evaluación:** 6 horas total (0,22 ect.).

2) No presenciales

- **Estudio personal (Total: 80 horas / 3,2 ect.): Distribución: Estudio de los temas (70 horas / 2,8 ect.) y estudio preparatorio de los seminarios (10 horas / 0,4 ect.).**
- **Comentario de un texto y explicación al profesor (1º semestre).**
- **Trabajo dirigido (15 horas / 0,60 ect.) (2º semestre)**
1. Elegir un libro de entre los propuestos y asimilar su contenido de la mejor manera posible (ver el apartado "Bibliografía" de esta web). 2. Realizar una síntesis del libro y un comentario de las cuestiones éticas que aparecen allí, y que el alumno considere más relevantes. Deberá ser un trabajo manuscrito (a mano) de alrededor de 4 folios por las dos caras. La entrega del trabajo se realiza con -al menos- tres días de antelación a la entrevista. 3. Exponer ante el profesor, durante 30 minutos.

Habilidades que se pretenden adquirir con el trabajo dirigido

- Contribuir a mejorar los conocimientos literarios y humanísticos a través de la lectura y análisis de una de las obras literarias propuestas.
- Mejorar la capacidad de desarrollar verbalmente un argumento no directamente experimental de modo adecuado, ordenado y con capacidad de observación.
- Ejercitar la capacidad de asimilación y análisis para exponer las cuestiones éticas que están implicadas en la obra escogida, teniendo en cuenta los



factores históricos y culturales.

Evaluación

CONVOCATORIA ORDINARIA

La nota final de la asignatura es la media de la nota obtenida en cada semestre. Es necesario aprobar cada semestre por separado.

1º Semestre

o La evaluación de la asignatura se realizará según los siguientes criterios:

- Comentario de texto: 1 punto
- El **examen** constará de dos partes:
 - o Definición de tres nociones fundamentales (3 puntos).
 - o Preguntas para razonar (6 puntos).

*La **participación en clase** puede modificar la nota final del semestre.

2º Semestre

- o **Realización de dos exámenes** que supone 5,5 sobre 10 de la nota final. Su contenido es lo explicado en clase y el texto indicado. El primer examen es liberatorio a partir de 5 (sobre 10). Los alumnos que quieran subir nota de este primer examen, podrán presentarse a la parte 1 en el segundo examen. En el conjunto de estas dos pruebas es preciso obtener 5 (sobre 10) para pasar la asignatura.
- o Cada examen consta de **preguntas de test**, de opción múltiple (Cada 4 errores cuenta 1 negativo) y **un tema a desarrollar**. En ADI encontrarán los alumnos ejemplos de ambos para que lo realicen.
- o **Realización de los trabajos en clase durante el curso**: 2,25 pts.
- o **Participación en los seminarios**: 0,75 pts . La calificación estará en función de las intervenciones en los seminarios y la argumentación desarrollada por los alumnos en los mismos.
- o **Trabajo dirigido**: 1,5 pts.: Se tendrá en cuenta el conocimiento de la obra y la fundamentación de las valoraciones éticas que exponga el alumno así como su expresión oral.
- o La asignatura se aprueba con un 5 sumando los tres conceptos.

CONVOCATORIA EXTRAORDINARIA (JUNIO)

El alumno ha de presentarse exclusivamente al examen del semestre que no haya superado.



El comentario de texto, la asistencia a los seminarios y la entrega del trabajo son obligatorios para poder aprobar la asignatura.

Bibliografía y recursos

LIBROS DE TEXTO

Spaemann, R., *Cuestiones fundamentales de ética*, Eunsa, Pamplona 2001 [Localízalo en la Biblioteca](#) (versión electrónica) -- [Localízalo en la Biblioteca](#) (versión impresa). Existe versión digital on line en: <http://ezproxy.si.unav.es:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,url&db=catt00378a&AN=bnav.b2691941&lang=es&site=eds-live&scope=site> Llano, Alejandro: *'La vida lograda'*, Editorial Ariel, Barcelona, 2002. [Localízalo en la Biblioteca](#) Ayllón, J. R. *Introducción a la ética: historia y fundamentos*, Palabra, 2006 [Localízalo en la Biblioteca](#) **Los temas de estudio están en: A. Llano, *La vida lograda*, capítulos 1, 2,3,5; Spaemann, *Cuestiones fundamentales de ética*, cap. 1, 2, 5, 7, y en los esquemas "Fundamentos de Ética" (en la carpeta de "contenidos")**

LIBROS DE CONSULTA

Lewis, C. S., 'Los cuatro amores'. Rialp, Madrid, 1993. [Localízalo en la Biblioteca](#)
La abolición del hombre, Encuentro, Madrid 1994 [Localízalo en la Biblioteca](#)
Millán-Puelles, Antonio: 'El valor de la libertad', Rialp, Madrid, 1995. [Localízalo en la Biblioteca](#)
Newmann, J. H.: 'Persuadido por la verdad'. Encuentro, Madrid, 1995. [Localízalo en la Biblioteca](#)
Polo, Leonardo: 'Quién es el hombre'. Rialp, Madrid, 1991. [Localízalo en la Biblioteca](#)
R. Spaemann, *Personas*, Eunsa [Localízalo en la Biblioteca](#)
A. Sonnenfeld, *Liderazgo ético* [Localízalo en la Biblioteca](#)

BIBLIOGRAFÍA ESPECÍFICA

- **El valor de la espera.** Jokin de Irala. Ed. Palabra, 2011 (2ª ed.). Colección dBolsillo MC [Localízalo en la Biblioteca](#).
- **El primer viaje de la vida**, Natalia López-Moratalla. Ed. Palabra, 2007. Colección dBolsillo MC. [Localízalo en la Biblioteca](#)
- **Cómo liberarte del amargo placer de la hipersexualidad.** Carlos Chiclana. Ed. Almuzara, 2013. [Localízalo en la Biblioteca](#).
- **Saber amar con el cuerpo.** Mikel Gotzon Santamaría. Ed. Palabra, 2005 [Localízalo en la Biblioteca](#)
- **Sexo, un motivo para amar.** Mónica de Aysa. Ed. Palabra, 2001 [Localízalo en la Biblioteca](#)

Lombo, J. A. y Giménez Amaya, J. M., *Biología y racionalidad. Estudio de los distintivo humano en el plano orgánico*, EUNSA, Pamplona 2016 [Localízalo en la Biblioteca](#)
Giménez-Amaya J. M., "¿Dios en el cerebro? La experiencia religiosa desde la Neurociencia", *Scripta Teologica* 42: 433-446 (2010)

RELACIÓN DE LIBROS POSIBLES PARA EL COMENTARIO DE TEXTO

Cuando el mundo gira enamorado, Rafael de los Ríos [Localízalo en la Biblioteca](#) *La muerte de Iván*



Universidad
de Navarra

Ilich, León Tolstoi[Localízalo en la Biblioteca](#) *La ciudad de la alegría, D. Lapierre*[Localízalo en la Biblioteca](#) *La rosa blanca, J.M. García Pelegrín*[Localízalo en la Biblioteca](#) *La hoguera de las vanidades, T. Wolfe*[Localízalo en la Biblioteca](#) *La ciudadela, A. Cronin*[Localízalo en la Biblioteca](#) *Dios y los naufragos, J.R. Ayllón*[Localízalo en la Biblioteca](#) *Las confesiones, S. Agustín*[Localízalo en la Biblioteca](#) *Crimen y castigo, F..Dostoyevsky.*[Localízalo en la Biblioteca](#) *Blanca como la nieve, roja como la sangre, Alessandro D'Avenia*[Localízalo en la Biblioteca](#) *El retrato de Dorian Gray, Wilde, Oscar, (1891)*[Localízalo en la Biblioteca](#)

OTROS RECURSOS

<http://www.unav.edu/departamento/preventiva/temas-de-interes-general>

Elementos multimedia (videos, artículos de actualidad) y obras de arte

@X@buscador_unika.obtener@X@

Horarios de atención

D. José María Pérez-Seoane (jperezseoane@unav.es):

Lugar: Despacho 3060, Edificio Amigos

Horario: Lunes, 16.00-18.00 h / Miércoles, 12.00-14.00 h. / Viernes, 12.00-14.00 h.

D. Juan Francisco Pozo:

Lugar: Despacho Capellanía, Edificio Amigos

Horario: Todos los días por las tardes: 16,30 - 20, (Excepto miércoles: 18,30 - 20,30)



Universidad
de Navarra

Asignatura: Historia Económica B (F. ECONÓMICAS)

Guía Docente

Curso académico: 2017-18

Presentación

<http://www.unav.edu/asignatura/hiseconomicaBeconom/>

HISTORIA ECONÓMICA

El objetivo es explicar el desarrollo de las principales economías mundiales desde la Edad Moderna hasta la actualidad.

- Se pondrá énfasis al proceso de globalización económico y los problemas de desarrollo y diversidad.
- Se prestará una especial atención al factor humano, y a su capacidad de afrontar y superar los retos que el desarrollo histórico ha ido planteando.
- Se empleará el método de casos, tanto para analizar problemas nacionales, sectoriales como de empresas concretas.

Departamento: Economía

Facultad: Ciencias Económicas y Empresariales.

Titulaciones en las que se imparte: Economía (ECO) y Administración y Dirección de Empresas (ADE)

Planes de estudios: ECO, ADE, ECO/ADE y Derecho, IDE, IDM, GEL, GML

Curso: 2º (ECO, ADE, IDE, IDM)

Organización: Primer semestre académico, de septiembre a diciembre.

Número de créditos ECTS: 6 (150 horas de trabajo por parte del alumno)



Tipo de asignatura: Básica.

Idioma en el que se imparte: Castellano

Competencias

Competencias básicas (ADE y ECO)

- CB3) Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética
- CB4) Que los estudiantes puedan transmitir información, ideas, problemas y soluciones a un público tanto especializado como no especializado

Competencias generales (ECO y ADE)

- CG5) Desarrollar la capacidad de razonamiento autónomo y crítico en temas relevantes para lo económico y empresarial.
- CG7) Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico.

Competencias específicas (ADE)

- CE12) Conocer la evolución histórica de la economía.

Competencias específicas (ECO)

- CE7) Aplicar una perspectiva histórica al estudio de los fenómenos económicos.
- CE8) Tener conciencia de la dimensión ética de la práctica profesional.
- CE21) Razonar y exponer con coherencia las propias opiniones en contextos orales y/o en la redacción de textos.

Programa

I.- La Revolución Industrial (ss. XVIII-XIX).

II.- La expansión del modelo industrial y capitalista (siglo XIX).

III.- La globalización económica (siglo XX).

IV.- Población y régimen demográfico de Occidente durante la Edad Moderna.

V.- Sociedad Estamental versus Capitalista: del don al intercambio.

VI.- El Estado moderno y la financiación de la guerra.



I.- La Revolución Industrial (ss. XVIII-XIX).

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VI.- El Estado moderno y la financiación de la guerra.

METODOLOGÍAS DOCENTES

Lección magistral.

El programa será desarrollado en clase mediante la metodología de clases magistrales. Se aportarán las ideas fundamentales y los debates esenciales. Así mismo, se comentará el modo de trabajar en el estudio personal con el material adjunto a cada tema, que el alumno encontrará en documentos.

Seminarios.

Se contempla la realización de un seminario práctico, en el que el alumno entre en contacto con la realidad de la investigación en historia económica. En estos seminarios o talleres prácticos se seguirá la metodología del caso. Serán voluntarios.

Tutorización de trabajos.

Se podrán hacer trabajos. Serán voluntarios. Se explica en el apartado de "Actividades formativas".

Asesoramiento académico personal.

El alumno dispondrá de un asesoramiento académico personalizado para todas aquellas cuestiones referentes a la materia y trabajos en curso. Se realizará en los tiempos de tutoría, y se ruega que previamente se concierte una cita vía email.

Actividades Formativas

Clases presenciales.



- El profesor explicará los contenidos del programa.
- Cada lección irá acompañada de la lectura obligatoria de un texto complementario propuesto por el profesor, que se pondrá en los documentos adjuntos.

Trabajos dirigidos.

- Se ofrece la posibilidad de hacer un trabajo dirigido.
- Serán voluntarios y su realización será tenido en cuenta para la obtención de Matrícula de Honor. Su realización no es imprescindible para obtener dicha calificación.
- Se abordará con la metodología del caso. Se realizará sobre algún problema histórico nacional, sectorial o de alguna empresa.

Tutorías

- El alumno puede consultar al profesor en el horario oportunamente anunciado.
- Véase el "Horario de atención", en esta misma página. Se recomienda contactar previamente con el profesor vía email.

Estudio personal.

- Para alcanzar los objetivos previstos, se aconseja que el alumno considere la necesidad de un estudio personal.
- Se ofrece la posibilidad de ese estudio sea dirigido por el profesor, para ello es conveniente planearlo en las tutorías.

Evaluación.

- La evaluación se explica en el apartado correspondiente.
- Véase el apartado "Evaluación", en esta misma página.

Evaluación

Participación en clase

- Se considera importante porque ayuda a conseguir los objetivos planteados.
- Su evaluación positiva se considerará imprescindible para la obtención de Sobresaliente y Matrícula de Honor.



Se harán dos evaluaciones presenciales de contenidos teóricos y prácticos.

- Cada evaluación valdrá el 50% de la nota final.
- Su realización es obligatoria

Bibliográfica y recursos

Bibliografía básica

TORRES SANCHEZ, Rafael, **HISTORIA ECONÓMICA MUNDIAL. DESARROLLO Y DESIGUALDAD EN LA GLOBALIZACIÓN ECONÓMICA**, Ediciones Eunate, 2017.

CAMERON, R., Historia económica mundial, Alianza, Madrid, 2010 [Localízalo en la Biblioteca](#) (versión electrónica) [Localízalo en la Biblioteca](#) (versión impresa)

CAMERON, Rondo and Larry NEAL, A concise Economic History of the World, Oxford, Oxford University Press, 2003. [Localízalo en la Biblioteca](#)

Bibliografía complementaria

I. MODERNA

MUNDIAL

BEAUD, M., Historia del capitalismo. De 1500 a nuestros días. Ariel, Barcelona, 1986. [Localízalo en la Biblioteca](#)

CAMERON, R., Historia económica mundial, Alianza, Madrid, 1990 [Localízalo en la Biblioteca](#) (versión electrónica) [Localízalo en la Biblioteca](#) (versión impresa)

CHAUNU, P. Historia, Ciencia Social, Ed. Encuentro, Madrid, 1985. [Localízalo en la Biblioteca](#)

CIPOLLA, C.M. (ed.) Historia económica de Europa, Tomos 2 a 3, Ariel, Barcelona, 1979. [Localízalo en la Biblioteca](#) (vol. 2) [Localízalo en la Biblioteca](#) (vol. 3)

CLOUGH, Sh.B. y RAPP, R.T., Historia económica de Europa, Omega, Barcelona, 1986. [Localízalo en la Biblioteca](#)

DAVIS, R., La Europa atlántica desde los descubrimientos hasta la industrialización, sXXI, 1988. [Localízalo en la Biblioteca](#)

DEANE, P. La primera revolución industrial, Península, Barcelona, 1977. [Localízalo en la Biblioteca](#)

DE VRIES, J., La economía de Europa en un período de crisis 1600-1750, Madrid, 1979 [Localízalo en la Biblioteca](#)

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IMBERT, J. Historia económica. De los orígenes a 1789, Vicens, Barcelona, 1983. [Localízalo en la Biblioteca](#)

KELLENBENZ, H., El desarrollo económico de la Europa continental (1500-1750), Madrid, 1977. [Localízalo en la Biblioteca](#)

KENWOOD, A.G, Historia del desarrollo económico internacional, Istmo, Madrid, 1989. [Localízalo en la Biblioteca](#)

KINDLEGERGER, CH. P. Historia financiera de Europa., Crítica, Barcelona, 1988 [Localízalo en la Biblioteca](#)

LEON, P.(ed.), Historia Económica y Social del Mundo, Tomos 3 a 4. Encuentro, Madrid, 1980. [Localízalo en la Biblioteca](#) (vol. 3)

MARTINEZ-ECHEVARRIA, M.A., Evolución del pensamiento económico, Espasa, Madrid, 1983. [Localízalo en la Biblioteca](#)

MISKIMIN, H.A., La economía europea en el Renacimiento tardío, 1460-1600, Cátedra, Madrid, 1981 [Localízalo en la Biblioteca](#)

MORENO ALMÁRCEGUI, Antonio, Apuntes de Historia Económica Moderna, Ulzama digital, Pamplona, 2005 [Localízalo en la Biblioteca](#)

NORTH, D.C. Y THOMAS, R.P., El nacimiento del mundo occidental. Una nueva historia económica, (900-1700), s.XXI, Madrid, 1987. [Localízalo en la Biblioteca](#)

SHULTZ, H. Historia económica de la Europa, 1500-1800. Artesanos, mercaderes y banqueros. Siglo XXI, Madrid, 2001 [Localízalo en la Biblioteca](#)

VAZQUEZ DE PRADA, V. Historia económica mundial, II tomos, Rialp, 1981. [Localízalo en la Biblioteca](#)

ESPAÑA

GONZALEZ ENCISO, Agustín - DE VICENTE ALGUERO, Felipe-José, -FLORISTAN IMIZCOZ, Alfredo, TORRES SANCHEZ, Rafael, Historia económica de la España Moderna. Ed Actas, Madrid, 1992 [Localízalo en la Biblioteca](#)

GONZÁLEZ ENCISO, Agustín y MATÉS BARCO, Juan Manuel (coordinadores) /Historia económica de España/, Barcelona : Ariel, 2006. [Localízalo en la Biblioteca](#)

GONZÁLEZ ENCISO, Agustín, Felipe V: la renovación de España: sociedad y economía en el reinado del primer Borbón, Pamplona, EUNSA, 2003 [Localízalo en la Biblioteca](#)

VAZQUEZ DE PRADA, V. (ed) Historia económica y social de España, III tomo, Confederación española de Cajas de Ahorro, Madrid, 1973-78. [Localízalo en la Biblioteca](#)



VICENS VIVES, J., Historia económica de España, Vicens, Barcelona, ed.1989. [Localízalo en la Biblioteca](#)

II. CONTEMPORÁNEA

MUNDIAL

CAMERON, R, Larry Neal (2002) /A Concise Economic History of the World: From Paleolithic Times to the Present, /Oxford University Press. [Localízalo en la Biblioteca](#)

CANTERBERY, E. Ray (2001) /A Brief History of Economics/, World Scientific. [Localízalo en la Biblioteca](#)

FINDLAY, Ronald, Kevin H. O'Rourke (2008): /Power and Plenty: Trade, War, and the World Economy in the Second Millennium, / Princeton University Press, [Localízalo en la Biblioteca](#)

FLOUD Roderick and PAUL Johnson edited by. (2004): /The Cambridge economic history of modern Britain Cambridge/, Cambridge University Press. [Localízalo en la Biblioteca](#)

FOREMAN-PECK, James (1994): /History World Economy/, Pearson Education. [Localízalo en la Biblioteca](#)

LIPTON, David L (2001): /Thoughts on the globalization of world history/, Infinity Publishing. [Localízalo en la Biblioteca](#)

MADDISON, Angus (2001): /The World Economy: A Millennial Perspective, /OECD. [Localízalo en la Biblioteca](#)

MIDDLETON, Roger (2000): /The British Economy since 1945, /Palgrave Macmillan. [Localízalo en la Biblioteca](#)

MOKYR, Joel (2004): /The Gifts of Athena: Historical Origins of the Knowledge Economy, /Princeton University Press. [Localízalo en la Biblioteca](#)

MORE, Charles (1997): /The Industrial Age: Economy and Society in Britain since 1750/, Pearson Education. [Localízalo en la Biblioteca](#)

NORTH, Douglass C. (1976): /The Rise of the Western World, / Cambridge University Press. [Localízalo en la Biblioteca](#)

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GONZÁLEZ ENCISO, Agustín y MATÉS BARCO, Juan Manuel (coordinadores) /Historia económica de España/, Barcelona : Ariel, 2006. [Localízalo en la Biblioteca](#)

BUSTELO, Francisco (1996): /Historia Económica: Introducción a la historia mundial. Historia económica de España en los siglos XIX y XX/, Madrid, Síntesis. [Localízalo en la Biblioteca](#)

CARRERAS, Albert (2004): /Historia Económica de la España Contemporánea/, Crítica. [Localízalo en la Biblioteca](#)

GARCÍA DELGADO, José Luis, (1993): /España, economía/, Madrid, Espasa-Calpe. [Localízalo en la Biblioteca](#)

GERMÁN, Luis y otros (2001): /Historia Económica regional de España, siglos XIX y XX/, Barcelona, Crítica. [Localízalo en la Biblioteca](#)

GONZÁLEZ ENCISO, A. (1992): /Historia económica de la España Moderna/, Madrid, Actas. [Localízalo en la Biblioteca](#)

NADAL, Jordi, (2203): /Atlas de la Industrialización de España, 1750-2000/, Barcelona, Crítica. [Localízalo en la Biblioteca](#)

VALDALISO, J.M y Santiago López, (2000): /Historia económica de la empresa/, Barcelona, Crítica. [Localízalo en la Biblioteca](#)

VÁZQUEZ DE PRADA, V. (1999): /Historia económica mundial/, Pamplona, EUNSA. [Localízalo en la Biblioteca](#)

@X@buscador_unika.obtener@X@

Horario de atención

Profesores que la imparten: Antonio Moreno Almárcegui y Rafael Torres Sánchez.

Horario de Asesoramiento de **Antonio Moreno Almárcegui**: lunes, martes, miércoles y jueves de 12 a 13 horas. Despacho 2250 (segundo piso, segunda hilera) Edificio Amigos. Es aconsejable pedir cita por correo antes (anmoreno@unav.es).

Horario de Asesoramiento de **Rafael Torres**: Martes de 12 a 13 h. y Jueves de 12 a 13h. Despacho 2260 (segundo piso, segunda hilera) Edificio Amigos. Es aconsejable pedir cita por correo antes (rtorres@unav.es).



Asignatura: Introduction to Law B (F. ECONÓMICAS)

Guía Docente

Curso académico: 2017-18

Presentación

<http://www.unav.edu/asignatura/introderBeconom/>

Introduction to Law B (F. ECONÓMICAS)

1. Presentation and introduction.

1.1. Presentation.

A. General Information.

- Mandatory course. ECTS: 6
- IN class hours: 60 hours.
- OUT of class hours: 52 hours (individual or in group).
- Second year, second semester of IDM.
- The whole course is developed in English.

B. Schedule.

Kick off session: January 9th 2018– 8.00 am to 10.00 am - *Amigos* Building – P0- Class 10.

Regular sessions: All Tuesdays and Wednesdays from 8.00 am to 10.00 am - *Amigos* Building – P0 - Class 10.

Last session: April 25th from 08.00 to 10.00 – *Amigos* Building – P0- Class 10.

C. Contact Information.

Professor: M^a Isabel Domínguez Yamasaki

E-mail: mdyamasaki@unav.es

1.2. Introduction.

Introduction to Law is a mandatory course for all participants of the IDM program. Considering the importance of *Private Law* in the business field, having a basic knowledge regarding *Private Law* issues is a key element in order to ensure an efficient business developing. Thus, in this context, students should be able to apply their acquired skills to their professional activities; for instance, being able to identify in which situations they will need legal advice. This is the reason why this course will be mainly focus on *Obligations* and *Contracts*, which are fundamental questions in the day-to-day business activity.



Competencias de grado

2. Targets & skills.

2.1. To develop the next skills.

1. Development of logical reasoning.
2. Capacity for analysis and synthesis of the issues addressed.
3. To develop oral communication skills.
4. To develop team work capacity.
5. Punctuality and ethical behaviour in daily procedures.
6. Interdisciplinary overview of private legal and economic issues.
7. Initiation into basic research techniques. Develop skills in critical writing in short essays.

2.2. Competencias del Grado: MODULO III DE ECONOMÍA Y MODULO V DE ADE.

1. Desarrollo del razonamiento lógico.
2. Capacidad de análisis y síntesis de las problemáticas abordadas.
3. Motivación y superación.
4. Sentido de la responsabilidad y del esfuerzo.
5. Capacidad de comunicación oral.
6. Capacidad de trabajo en equipo.
7. Capacidad de crítica y autocrítica.
8. Fomentar las capacidades de innovación y liderazgo.
9. Planificación de tareas y gestión del tiempo.
10. Puntualidad y ética en el trabajo.
11. Capacidad de aprendizaje autónomo.
12. Visión interdisciplinar de las problemáticas empresariales.
13. Alimentar la sensibilidad hacia los problemas éticos y sociales de los asuntos económicos.

Competencias de la asignatura

3. Targets & skills.

3.1. To develop the next skills.

1. Capacity to understand basic concepts of Law.
2. Understand basic ideas of the different legal traditions.
3. Become aware of the ethical dimension of professional work.
4. Understand basic aspects interconnected between *Private Law* and management and business administration.
5. Capacity to ask and answer relevant questions about private legal issues with an overview of the knowledge acquired.
6. Capability to find and understand basic legal sources, and make a critical analysis by discovering the main points of the text.
7. Capacity to read and understand basic legal texts.
8. Capacity of legal oratory and capability to express to the audience the ideas appropriately, persuasively and convincingly.

3.3. Results of learning.

The student will be able to explain basic legal contents of the program, establishing relations between legal issues and business administration, arguing critical reasons, in essays and oral presentations (individual and in team).



CB1) Que los estudiantes hayan demostrado poseer y comprender conocimientos en un área de estudio que parte de la base de la educación secundaria general, y se suele encontrar a un nivel que, si bien se apoya en libros de texto avanzados, incluye también algunos aspectos que implican conocimientos procedentes de la vanguardia de su campo de estudio.

CB2) Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio.

CB3) Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética

CB4) Que los estudiantes puedan transmitir información, ideas, problemas y soluciones a un público tanto especializado como no especializado

Competencias generales:

CG2) Identificar, integrar y utilizar los conocimientos adquiridos en el argumento, discusión o resolución de problemas relevantes para lo económico y empresarial

CG7) Conocer los diferentes entornos en los que desarrolla su trabajo: la coyuntura, los mercados, el contexto histórico, legal o humanístico

Competencias específicas (ECO):

-

Competencias específicas (ADE):

CE19) Conocer los aspectos básicos de la relación entre Derecho y empresa.

Programa

4. Program.

4.1. General structure.

Part I. Introduction.

Part. II. Person's Law.

Part. III. Subjective rights and patrimony.

Part IV. Law of Obligations.

Part V. Contract Law.



Part VI. Non-contractual liability.

Part VII. Law of things.

4.2. General curricular track (60 sessions).

Content structure	Number of sessions (Approximate estimation)
Part I. Introduction.	4 Sessions
Part II. Person's Law.	4 Sessions
Part III. Subjective rights and patrimony.	4 Sessions
Part IV. Law of Obligations.	20 Sessions
Part V. Contract Law.	16 Sessions
Part VI. Non-contractual liability.	6 Sessions
Part VII. Law of things.	6 Sessions

Objectives and Skills

5. Targets & skills.

5.1. To develop the next skills.

General Skills.

1. Development of logical reasoning.
2. Capacity for analysis and synthesis of the issues addressed.
3. To develop oral communication skills.
4. To develop team work capacity.
5. Punctuality and ethical behaviour in daily procedures.
6. Interdisciplinary overview of the Spanish *Private Law*.
7. Initiation into basic research techniques. Develop skills in critical writing in short essays.

Specific skills.

1. Capacity to understand basic concepts of Law.
2. Understand basic ideas of the different legal traditions.
3. Become aware of the ethical dimension of professional work.
4. Understand basic aspects interconnected between *Private Law* and management and business administration.
5. Capacity to ask and answer relevant questions about private legal issues with an overview of the knowledge acquired.
6. Capability to find and understand basic legal sources, and make a critical analysis by discovering



the main points of the text.

7. Capacity to read and understand basic legal texts.

8. Capacity of legal oratory and capability to express to the audience the ideas appropriately, persuasively and convincingly.

5.2. Results of learning

The student will be able to explain basic legal contents of the program, establishing relations between legal issues and business activity, arguing critical reasons, in essays and oral presentations (individual and in team).

Sistema de evaluación

6. Grading system

6.1. General Evaluation.

Evaluation	%
Essay (Individual)	15% (Non-recoverable)
Presentation (Teamwork)	15% (Non-recoverable)
Final Exam	70% (Recoverable)

In accordance with the Official Exam Calendar, the Final Exam will take place on the 17th May 2018. This exam will consist of twenty 'multiple choice' questions (study materials are not allowed).

6.2. Re-sit Examination.

Pursuant to the Official Exam Calendar, on the 23th June 2018, students who have failed the course will be able to resit the final exam, which will follow the same structure (twenty 'multiple choice' questions). Important: the grade obtained on it will count 70% towards the Final Grade.

Syllabus

INTRODUCTION TO LAW

School of Economics and Business

University of Navarra

Part I. Introduction.

Chapter I. Legal System.



1. Legal system and legal rule.
2. Civil Law as a part of Private Law.
3. Sources of Law.
 - 3.1. Concept.
 - 3.2. Law or statutes.
 - 3.3. Custom.
 - 3.4. General Legal Principles.
 - 3.5. Case Law.
4. Mandatory and non-mandatory rules.
5. The Spanish Civil Code and other civil laws.
 - 5.1. The Spanish Civil Code
 - 5.2. Territorial issues: regional civil legislations.
6. The Spanish Constitution.
7. Economy and Private Law.
 - 7.1. Private Law and efficiency.
 - 7.2. Issues regarding 'consumerism'.
 - 7.3. Economic public order.

Part II. Person's law.

Chapter II. Person's Law.

1. Legal capacity and capacity to act.
 - 1.1. Introduction.
 - 1.2. Natural person and personality.
 - 1.3. Concept of 'patrimony'.
 - 1.4. Legal capacity.
 - 1.5. Capacity to act.
2. Minority of age.
3. Emancipation.
4. Incapacitation.
5. Representation: power of attorney

Part III. Subjective rights and patrimony.



Chapter III. Subjective rights and patrimony.

1. Concept of subjective rights.
2. Concept of legal relationship.
3. Acquisition and loss of rights: prescription and expiration.
 - 3.1. Acquisition of rights.
 - 3.2. Loss of rights.
 - 3.3. Acquisitive and extinctive prescription.
 - 3.4. Expiration.
4. Concept of patrimony.

Part IV. Law of obligations.

Chapter IV. Law of Obligations.

1. Concept and sources of obligations.
2. Elements of obligations.
3. Types of obligations.
 - 3.1. Obligations to give something.
 - Generic and specific obligations.
 - Pecuniary obligations and the obligation to pay interest.
 - 3.2. Obligations to do something.
 - Obligations of means.
 - Obligations of results.
 - 3.3. Obligations to refrain from doing something.
 - 3.4. Obligations depending on the persons subject to it.
 - Joint obligations.
 - Divided obligations.
 - Solidary obligations.
 - 3.5. Alternative and facultative obligations.
 - 3.6. Unilateral and bilateral obligations.

Chapter V. Performance of obligations.

1. Payment: subjects, requirements, moment and place of payment.
 - 1.1. Subjects of payment.
 - 1.2. Payment requirements.
 - 1.3. Moment of payment.
 - 1.4. Place of payment.
2. Special ways of payment.



- 2.1. Imputation of payments.
- 2.2. Dation in payment (Accord and satisfaction).
- 2.3. Payment by assignment of goods (Payment by assignment of property).
- 2.4. Tender of payment and consignment.

Chapter VI. Ways of extinguishing obligations other than payment.

1. Ways of extinguishing obligations other than payment.
 - 1.1. Loss of the thing due.
 - 1.2. Forgiveness of the debt (Remission).
 - 1.3. Confusion.
 - 1.4. Compensation (Setoff).
 - 1.5. Novation.
2. Subjective modification of obligations.
 - 2.1. Assignment of credits.
 - 2.2. Subrogation on the credit.
 - 2.3. Transfer of debts.

Chapter VII. Credit protection and guarantees.

1. Unlimited personal liability principle.
2. Credit protection.
 - 2.1. Subrogatory action.
 - 2.2. Direct action.
 - 2.3. Revocatory or paulian action.
3. Declaration of insolvency.
4. Guarantees.
 - 4.1. Lien.
 - 4.2. Earnest money.
 - 4.3. Penalty clauses.

Chapter VIII. Non-performance of obligations.

1. Concept of non-performance or unfulfilment.
2. Types of non-performance.
 - 2.1. Total breach.
 - 2.2. Defective fulfilment.
 - 2.3. Default (Debtor's delinquency).
3. Fault and malice.
4. Fortuitous event and force majeure.



5. Action for performance.
6. Action for resolution in bilateral obligations.
7. Action for compensation.

Part V. Contract Law.

Chapter IX. Contracts.

1. Overall approach of contracts.
 - 1.1. Concept of contract.
 - 1.2. Social and economic influences over the contract.
 - 1.3. The principle of private autonomy.
2. Classification of contracts.
 - 2.1. Unilateral and bilateral contracts.
 - 2.2. Gratuitous and onerous contracts.
 - 2.3. Consensual, real and formal contracts.
 - 2.4. Typical and atypical contracts.
 - 2.5. Negotiated and adhesion contracts.
 - 2.6. Preliminary contracts.
3. Essential elements of contracts.
 - 3.1. Distinction amongst natural, accidental and essential elements.
 - 3.2. Consent.
 - Contractual consent.
 - Capacity to consent.
 - Offer and acceptance.
 - 3.3. Object.
 - 3.4. Cause.
 - 3.5. Form.
4. Formation of contracts.
5. Contracts of adhesion.
 - 5.1. Concept.
 - 5.2. Distinction between pre-drafted terms and general terms.
 - 5.3. Control of inclusion.
 - 5.4. Control of unfairness.
 - 5.5. Control of transparency.

Chapter X. Interpretation, integration, effectiveness and ineffectiveness.

1. Interpretation of contracts.
2. Integration of contracts.



3. Effectiveness of contracts.
 - 3.1. The principle of privity of contracts.
 - 3.2. Effectiveness of a contract regarding third parties.
4. Ineffectiveness of contracts.
 - 4.1. General meaning of contractual ineffectiveness.
 - 4.2. Nullity.
 - 4.3. Voidability.
 - 4.4. Rescission.

Chapter XI. Contracts in particular.

1. Sales contract.
2. Donation.
3. Lease of things.
4. Rental of housing.
5. Provision of services.
6. Construction contracts.
7. Mandate.
8. Partnership.
9. Suretyship contract.

Part VI. Non-contractual liability.

Chapter XII. Non-contractual liability.

1. Concept.
2. Legal requirements of non-contractual liability.
 - 2.1. Unlawful act or omission.
 - 2.2. Fault or negligence.
 - 2.3. Damage.
 - 2.4. Causation.
3. Liability for others.
 - 3.1. Liability of parents and tutors.
 - 3.2. Liability of school owners.
 - 3.3. Liability of employers.



Part VII. Law of things.

Chapter XIII. The things and the goods. Real rights.

1. Introduction.
2. Concept of real rights and characteristics.
3. Types of real rights.
4. Acquisition of real rights.
5. Property Registry.

Chapter XIV. Property and real rights of guarantee.

1. Property.
 - 1.1. Special properties.
 - 1.2. Brief reference to joint ownership.
2. Real rights of guarantee.
 - 2.1. Pledge.
 - 2.2. Mortgage.

Profesor y horario de atención

6. Schedule for conference

M^a Isabel Domínguez Yamasaki - **email:** mdyamasaki@unav.es

All Tuesdays at *Amigos* Building from 10.00 to 13.00. Office 2110.

Bibliography

7. Bibliography and other resources

7.1. Basic bibliography

Bergel Sainz de Baranda, Y., *Handbook on Spanish Civil Patrimonial Law*, Tecnos, 2016. [Find it in the Library](#)

7.2. Complementary bibliography

Rodríguez de las Heras Ballel, T., *Introduction to Spanish Private Law: Facing the social and economic challenges*, Routledge-Cavendish, 2011.



**Asignatura: Investments in Financial Markets A (F.
ECONÓMICAS)**

Guía Docente

Curso académico: 2017-18

Introduction

<http://www.unav.edu/asignatura/infinantial1Aeconom/>

Investments in Financial Markets A (F. ECONOMICAS)

Introduction:

This is intended as a first course in investments for students of business, economics and finance who have already learned the fundamental concepts of the mathematics of finance, such as time value of money, valuation of cash flows, net present value, etc. Assuming this basic knowledge, the idea of this course is to become familiar with the principles of investments in financial markets and the different asset classes and financial instruments, the risk and return trade-off, the efficient diversification theory, financial statement analysis and the valuation of some of the most common financial instruments.

Executive Summary:

By studying this subject, students will develop a broad and basic knowledge of the principal financial markets and financial assets used for investing. Students will learn the differences between real and financial assets, the different classes of financial assets and where to find the markets for these assets, and the role of financial assets in distributing wealth and risk between the different market participants. The subject also aims to develop basic technical skills for evaluating and trading the principal financial assets studied during the course. These skills include:

1. Learning basic measures of financial risk and how to interpret them;
2. Learning how to construct a portfolio of financial assets, measure its performance, and report it to investors; and
3. Learning basic strategies for trading of financial assets.

General Information:

Instruction Language: English

Type of course: Second course in finance, first in investments

Course credits: 6 ECTS (European Credit Transfer System)

Semester: First

Pre-requisites: Basic course in finance (Fundamentals of Finance)



Basic course in probability and statistics

Degree:

- ADEb1
- ADEb2
- ECOb

Classrooms/Timetable: Wednesdays from 8:00 - 10:00 in Aula B2 and Thursdays from 8:00 - 10:00 in Aula B1

Professor: Roberto Zarza
Office: 2030 Amigos Building

Email: rzardel@unav.es

Competences

Competences

CB2	Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.
CB5	Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.
CG2	Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.
CG4	Teamwork.
CG5	Developing the capacity for independent critical thought on matters relevant to economics and business.
CE2	Understanding the most relevant aspects of corporate transactions, financial derivatives, risk management and investment projects.
CE3	Analyzing a business's real-life accounting and finance situation and making projections about its future.
CE4	Understanding business in theory and in practice, as well as businesses' organizational structures and the relationships between their different components.
CE8	Developing case studies on subjects related to economics and business.
CE10	Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

Program

Subject Content

The content of this subject is divided into five broad topics. The numbers in brackets refer to the chapters of the subject textbook *Essentials of Investment* by Bodie, Kane & Marcus.



Topic 1: Overview of financial markets

- Financial markets, the economy, and players (Ch01)
- Asset classes and securities (Ch02)
- Securities markets (Ch03)

Topic 2: Equity securities

- Macroeconomic and Industry Analysis (Ch12)
- Equity valuation (Ch13)
- Financial statement analysis (Ch14)

Topic 3: Derivative securities

- Options (Ch15, 16)
- Futures (Ch17)

Topic 4: Measuring risk and return

- Measuring risk and returns (Ch05)
- Diversification and efficiency (Ch06)
- Single index models and CAPM (Ch07)

Topic 5: Debt securities

- Bond pricing and yields (Ch10)
- Managing interest rate risk (Ch11)

Educational Activities

Methodology

There are a lot of basic concepts needed, especially in the first topics of the course, in order to be able to understand and invest in the financial markets. Fortunately, the text book for this subject does a good job explaining these concepts. We will be relying on the one written by Bodie, Kane, and Marcus (BKM) *Essentials of Investments* (9th Global Ed.) to take us through these concepts. It is highly recommended for the students to have access soon the 9th edition (or a recent one) of this textbook.

BKM provides ready-made PowerPoint slides which can be downloaded free-of-charge from the textbook's website. We will use these slides in class, but students need to take note of which slides were discussed, as it is not possible to cover everything. This will help the students with your personal study and in doing each topic quiz.

Students will have to do each topic quiz online (as part of the assessment).



Assessment / Grading System

There are two chances to pass the assessments, once in December and the other in June.

December Assessment (Total: 100% converted to a grade out of 10)

To pass this subject, you must first get **at least 4 out of 10 in the combined grade of the Mid-term and Final Examinations**. Failing to meet this criterion means none of the other assessments will be counted no matter how well you do in them.

Once at least 4 out of 10 in the combined grade of the Mid-term and Final Examinations have been got, the grading system will be:

Online Topic Quizzes (5 x 2.0%)	10%
Works and class discussions	20%
Proactive Class Participation and Attendance	10%
Mid-term Examination (to be determined)	20%
Final Examination	40%

Mid-term and Final exams

All exams are closed-book and consist of problems that are similar to the Online Topic Quizzes, i.e. mainly multiple-choice questions. There may be some written



response calculations requiring calculations and reasoning.

Online Topic Quizzes

There will be a Topic Quiz for each of the five topics of the subject. These quizzes must be done online using MH Connect provided by McGraw-Hill, the textbook provider. For each topic, there is a quiz with about 20 questions that are mainly multiple-choice questions. This Topic Quiz must be completed within a deadline according with the Teaching Schedule and all of them will count towards the final assessment.

Repeating Students

If you are repeating this subject, you will not be required to do the Group assessments (e.g. Trading Game) nor will you be graded for class participation. Your assessment will be as follows:

Online Topic Quizzes	10%
Mid-term Examination	20%
Final Examination	70%

December Assessment (Total: 100%)

If you do not pass the assessments for December, then you will have another chance in June and your assessment will be as follows:

Online Topic Quizzes	10% (counted from December)
Mid-term Examination:	20% (counted from December)



June Final Examination:

70%

Bibliography and Resources

Basic Bibliography

Bodie, Kane and Marcus (BKM) *Essentials of Investments* (9th Global Ed.) [Find it in the Library](#)

Other Resources

PowerPoint slides, and other resources and materials will be available in ADI. Students should keep informed about what is happening in the financial markets through the media and other sources that are easily accessible via the internet. The world of finance is global so your information sources should also be global.

Office hours

Professor: Roberto Zarza

Office: 2030 Amigos Building

Email: rzardel@unav.es

Office hours: Arrangements directly by email. Please send an email to schedule meeting during office hours.



Universidad
de Navarra

**Asignatura: Macroeconomics: Theory and Policy B (F.
ECONÓMICAS)**

Guía Docente

Curso académico: 2017-18

Introduction

<http://www.unav.edu/asignatura/macroeconomBeconom/>

Macroeconomics: Theory and Policy B (F. ECONOMICAS)

The study of Macroeconomics gives students a theoretical /applied framework to analyze the fluctuations of aggregate variables, such as GDP, inflation, unemployment....

Students will learn to understand fiscal and monetary policies used to achieve the main macro targets: economic growth and price stability. Methods and models will be illustrated using historical and current events.

Students are invited to take the self assessment test to gauge their command of required previous knowledge. The test will be available in the course's intranet (under "contenidos") during the first week of classes.

ACADEMIC YEAR 2017-2018

Department: Economía (economics)

School: Economics and Business Administration

Degrees: Economía (ECO) and Administración y Dirección de Empresas (ADE)

Itineraries: All

Year: 2ndº (ECO, ADE), 3rd (Double ECO/ADE with Law). Spanish (other groups) and bilingual options (this group)

Timing: First semester, September- December

Number of ECTS credits: 6 cr (150 h)

Type of course: Compulsory

Module in degree in Economics: Teoría Económica (economic theory). **Subject:** Macroeconomía (macroeconomics).



Module in degree in business: Entorno Económico (Economics). **Subject:** Entorno Económico (economics).

Language: Spanish or English, depending on the group

Instructors: Miguel Ángel Borrella-Mas (this group). Tomasso Trani (other groups)

Time and place of classes: 4 hours per week (14 weeks)

See details in the school's webpage

Students with special needs: please, contact the instructor at the beginning of the semester.

Competences

Basic Competencies (Management and Economics)

SC1. Thoroughly understanding the fundamental concepts and methods of economic theory.

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

General Competencies (Management and Economics)

GC1. Understanding the different areas of economic analysis in theory and practice.

GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

Specific Competencies (Economics)

SC1. Thoroughly understanding the fundamental concepts and methods of economic theory.

SC2. Using economic theory as a tool to analyze and discuss real-world situations.

SC3. Reaching conclusions relevant to economic policy based on real information.

SC5. Handling the concepts, theories and models necessary to form firm opinions about the economic context.

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

Specific Competencies (Management)



SC14. Understanding the influence of the economic context on business activities.

SC20. Understanding the basics of economic theory and the economic environment

Program (Outline)

Program:

CHAPTER 1 Introduction

- Macroeconomics and its relation with microeconomics
- Models, variables
- Production
- Prices
- Unemployment

CHAPTER 2 Demand

- Goods and services market: IS curve
- Money market: LM curve
- Equilibrium
- Fiscal and monetary policy
- Open economy
- Aggregate demand(AD)

CHAPTER 3 Supply

- Labor markets
- Aggregate supply (AS)
- AD, AS and policy
- Phillips curve

CHAPTER 4 Growth



- Basic concepts
- Solow model

CHAPTER 5 Cycles

- Introduction
- C, I, G
- Stabilization
- Neo-Keynesian and real cycles

The program will unfold (aprox) according to this time distribution:

Week 1 - Ch. 1

Week 2 - Ch. 1

Week 3 - Ch 2

Week 4 - Ch 2

Week 5 - Ch 2

Week 6 - Ch 2

Week 7 - Ch 3

Week 8 - Ch 3

Week 9 - Ch 3

Week 10 - Ch 4

Week 11 - Ch 4

Week 12 - Ch 4

Week 13 - Ch 5

Week 14 - Ch 5 & review



Educational Activities

Educational activities:

On campus classes: (54 hrs)

There will be two types of classes: theoretical and practical. Students must attend all classes.

In theoretical classes, the most important concepts of the course will be explained. The instructor will post in ADI all necessary documents (compulsory and elective) for each chapter. Students are invited to ask any questions about this material during office hours.

In practical classes, the exercise sheets will be covered and additional problems may be considered. Students are advised to try to solve the exercise sheets on their own before coming to class.

Individual study: (85-90 hrs)

Time devoted to studying and personal work. This time includes that devoted to learning concepts, solving problems, etc

Tutorials: (2 hrs):

Presenting and solving of doubts and questions with the instructor

Assesment: (4 hrs)

Both midterm and final exam will last 2 hours. Students are recommended to read and briefly plan the time distribution before starting to answer the questions. The evaluation method is described in the section "assessment". Students must show they have learnt the material and acquired the required competences.

How to study for the class:

It being the first time the student is faced with intermediate macroeconomic models, developing the appropriate methodology for studying is of capital importance. Students are expected to attend all classes and participate both passively (taking notes, listening, etc) and actively (anticipating the "next step", asking questions, etc)-

It's very important to understand the difference between "learning how to solve a problem" as compared to "learning how to replicate"

For much of the course, the suggested study methodology would entail:

Step 1) Studying and learning the theoretical part of the material. Learn the "how", not just the "what"
Step 2) Practice individually (redo class examples without looking at the solutions, solve problems, exercise sheets, alternative functional forms, etc) By this point the student should be able to do these things on his own, without checking his notes, books, etc



Step 3) Compare his solutions with those of his study group. Check together the solutions to models based on slightly different assumptions. Solve individually and check answers as a group again

Step 4) Ask the instructor for help with any questions

Assessment

December:

Midterm (date: check school's web): 30%

Final (comprehensive, date: check school's web): 55%

Pop quizzes in class: 15%

June:

Midterm: 20%

December exam: 10%

Final (comprehensive, date: check school's web): 55%

Pop quizzes in class: 15%

Description of assessment activities:

The **exams** (midterm, final and June exam) will take place at the places and times announced in the school's website. These exams will have two separate sections. Total scores will result from adding points from both sections. No minimum grade is required in either section. **However, a minimum grade of 3.5 is required in the final exam in order to pass the course.**

- In the first section of the exam, multiple choice questions will be used to evaluate theoretical and applied concepts covered during the course. Some questions will be entirely theoretical, while others will require students to use models and tools learned during the course

- In the second section the student must answer short questions and/or solve problems

Observations:

- Both final and midterm are compulsory

- The final is comprehensive

Pop quizzes will take place during class time, **without previous announce**. The grade for this part will be calculated using only a % (to be determined) of the total number of pop quizzes carried out, so



that missed supervised tests need not be justified. Absences will simply count towards the other % of non-graded activities.

Students with special needs: Please, contact the instructor at the beginning of the semester.

Bibliography & Resources

Main books:

- Blanchard, O. Macroeconomía, 4ª edición, Prentice Hall Ibérica, Madrid. 2006. [Find it in the Library](#)
- Mankiw, G. Macroeconomía, 5ª/6ª edición, Worth, New York. 2002. [Find it in the Library](#)

Others:

- Samuelson. Macroeconomics, 19th Ed, McGraw Hill. [Find it in the Library](#)
-

For those of you who are having problems accessing ADI, please find below the links to the presentations we will be using this week in class:

[Chap1.pdf](#)

[Chapter 2 \(part 1\)](#)

The student will have access to the following in the intranet as they become available:

- Power points for theoretical sessions.
 - Exercise sheets for practice sessions.
 - Chapter outlines.
-

Other resources that may be of interest (not required for assessment):

[Gapminder](#): tools to understand reality via graphs

[The geography of a recession](#): dynamic map of US unemployment rates, by counties

[Movie data base](#) with movies to better understand some economic concepts (list taken from the database by drs. Dirk Mateer and Herman Li, of Pennsylvania State University). Recommended for this course:

[Austin Powers: International Man of Mystery \(1997\)](#)

[Ferris Bueller's Day Off \(1986\)](#)

[Gangs of New York \(2002\)](#)

[It's a Wonderful Life \(1946\)](#)



[Mary Poppins \(1964\)](#)

[Pay It Forward \(2000\)](#)

[Reality Bites \(1994\)](#)

[Another movie list](#) to illustrate macroeconomic concepts. List compiled by Jim Stanford

Khan academy videos, to review some basic concepts:

[Keynesian cross](#)

[Fiscal and monetary policy](#)

[Aggregate Demand](#)

[AD shifts](#)

Some books/ readings that may be of interest. [List](#) compiled by Greg Mankiw. Some recommendations:

[In Fed we trust](#). (David Wessel) "*In Fed We Trust* is a breathtaking and singularly perceptive look at a historic episode in American and global economic history"

[Peddling prosperity](#) (P. Krugman)

Other interesting links

Staying updated with the news is of great importance to understand the relevance of macroeconomic theories

<http://europe.wsj.com/home-page>

<http://www.economist.com/> (esp. its Schools Brief section)

<http://www.ft.com/home/uk>

For studying data and trends:

<http://www.imf.org/external/datamapper/index.php> (interactive charts tool)

https://pwt.sas.upenn.edu/php_site/pwt_index.php (data on economic growth)

<http://www.bde.es/bde/en/areas/estadis/> (data on Spain and Euro Area)

@X@buscador_unika.obtener@X@

Office Hours



Universidad
de Navarra

Instructor: Miguel Ángel Borrella (mborrella@unav.es)

Office: 2170 (Amigos Building)

Office hours: Tuesdays, from 16:00 to 17:00 and Wednesdays, from 15:30 to 17:30. (Other times by appointment)



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**Asignatura: Microeconomics: Theory and Policy A (F.
ECONÓMICAS)**

Guía Docente

Curso académico: 2017-18

Introduction

<http://www.unav.edu/asignatura/microeconomAeconom/>

Microeconomics: Theory and Policy A (F. ECONÓMICAS)

Course Description

This is a course on Intermediate Microeconomics. The student is assumed to be familiar with basic economic concepts, acquired in the first year. This course covers a wide range of topics, starting from the analysis of competitive markets, and including also monopoly, oligopoly, game theory, uncertainty, general equilibrium and market failure. The course aims to provide the student with a sufficient knowledge to understand economic models and apply mathematical tools to the economic analysis.

General Information

School: Economics and Business

Department: Economics

Degrees: ADEb, ECOb, DADEb, DECOb, ELG

Year: 2nd (ADEb, ECOb) and 3rd (DADEb, DECOb, ELG)

Type of course: Mandatory

Semester: Spring Semester

Number of ECTS credits: 6 credits (150 hours)

Language of instruction: English



Class schedule

ECOb, ADEb(I), ELG: Mondays 12.00h - 13.45h (Room 11, Edificio Amigos); Fridays 12.00h - 13.45h (Room 01, Edificio Amigos)

ADEb(II), DADEb, DECOB: Thursdays 10.00h - 11.45h (Room 01, Edificio Amigos); Fridays 10.00h - 11.45h (Room 01, Edificio Amigos)

Instructor: Dulce Redín Goñi (dredin@unav.es)

Office hours: Wednesdays 10.00h -11.00h & 12.00h-13.00h at Room 2060 (2nd floor "hilera", Edificio Amigos)

Competencies

The student will acquire the following competences

Basic Competencies (Management and Economics Degrees):

- BC1. Students should demonstrate knowledge and understanding of the subject area based on a general secondary school education. They should have a general level that is well supported by advanced texts, but that also encompasses aspects that suggest knowledge of the leading edge of their field of study.
- BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

General Competencies (Management and Economics Degrees):

- GC1. Understanding the different areas of economic analysis in theory and practice.
- GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

Specific Competencies (Economics Degree)



- SC1. Thoroughly understanding the fundamental concepts and methods of economic theory.
- SC3. Reaching conclusions relevant to economic policy based on real information.
- SC5. Handling the concepts, theories and models necessary to form firm opinions about the economic context.
- SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

Specific Competencies (Management Degree)

- SC14. Understanding the influence of the economic context on business activities.
- SC20. Understanding the basics of economic theory and the economic environment.

Syllabus

CHAPTER 1 -- The Theory of Demand

CHAPTER 2 -- The Theory of Supply

CHAPTER 3 -- Equilibrium and Welfare Analysis

CHAPTER 4 -- Market Power and Price Discrimination

CHAPTER 5 -- Game Theory and Oligopoly

CHAPTER 6 -- Choice Under Uncertainty

CHAPTER 7 -- General Equilibrium

CHAPTER 8 -- Market Failure

Educational Activities

The course is taught in **two sessions or lectures per week (90 min each)**. These sessions combine theoretical explanations by the professor and the solution of numerical/theoretical exercises with discussions of topics related to the program.

As part of the continuous assessment, **each student must prepare the lessons (readings, exercises, etc) in advance and exhibit an active attitude in class during the lectures.**

The professor will be available, at the specified office hours, **to answer questions and solving doubts** on the subject.

Time allocation



Lectures: 52 hours. Class attendance is very important, not only for the portion of the final grade attached to it, but mostly because it is the main tool for the understanding of the topics covered and to acquire greater knowledge of the subject.

Exams: 4,5 hours (60 min for the tests and 150 min for the final). The exams are designed to be answered in less than the allocated time; it is important to always take the time to think about answers to questions before starting to write.

Assignments to do outside the classroom: 20 hours. These are activities that the student should work out by himself or in small study groups.

Personal question session with the professor in office hours: 1 hour. The professor has office hours throughout the semester. Take advantage of this time to solve your questions as you study the material.

Personal study: 42,5 hours. To study this subject in a suitable way, do not just read the notes or the reference book. It is essential to study with paper and pen for a full understanding of the graphics, functions, concepts, etc that are presented in the lectures. Likewise, it is mandatory to work out the problem sets that will be delivered through Aula Virtual ADI.

Assessment

Grading policy (over 10 points)

May Exam:

Final exam: 6 points. The final exam will be on May 8th at 9.00h. The final exam will be comprehensive, i.e. it will cover all the chapters of the course. The student must score at least 4/10 (2,4/6) to pass the course.

Midterm: 2 points. The midterm will be on February 16th.

Continuous assessment: 2 points that will be accounted as it follows:

Class attendance and participation: 0,5 points. Active participation in the lectures and discussion of the exercises. After each session, students will be asked to hand in the "3, 2, 1 paper", i.e. on a piece of paper they will have to write down 3 ideas that summarize what we have discussed during the lesson, 2 questions related to the topic and 1 real-life example of some concept that has been analyzed. It will be important to keep the presentation neat and not to copy material from the slides or the book (be original!).

Tests: 1,5 points. There will be surprise quizzes (after we finish each chapter of the syllabus). Each time, at least 30% of the students (selected out of the whole group) will stay in the room to take the quizz. Each student will do *at least 3 quizzes* along the semester. These quizzes will last 10-15 minutes (at the end of the lesson) and they will consist of short exercises and/or (theoretical) questions.



June Exam:

Retake exam: 8 points. The final exam will be on June 20th at 16.00h. The final exam will be comprehensive, i.e. it will cover all the chapters of the course. The student must score at least 4/10 (3,2/8) to pass the course.

Continuous assessment: 2 points. Class attendance and participation (0,5 points), and tests (1,5 points) as described above.

Exam structure:

Each exam (final exam and retake exam) has two parts:

- The first part consists on multiple-choice questions.
- The second part involves numerical and mathematical problems. The student may be asked to give an interpretation of the results.

Students will be given 150 min to write the exam.

Bibliography and Resources

The professor has prepared a book of notes for the course that will be available in the reprographics services at the Edificio Amigos

The main complementary references are:

Varian, H. *Intermediate Microeconomics: A Modern Approach*, 8th Edition. Norton. [Find it in the Library](#)

Pindyck, R. and D. Rubinfeld. *Microeconomics*, 8th Edition. Pearson. [Find it in the Library](#)

Other references are:

Besanko, D. and R. Braeutigam. *Microeconomics: An Integrated Approach*, 4th Edition. Wiley. [Find it in the Library](#)

Morgan, W., M. Katz, and H. Rosen. *Microeconomics*. McGraw-Hill. [Find it in the Library](#)



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Asignatura: Probability and Statistics I A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2017-18

Introduction

<http://www.unav.edu/asignatura/probstatistics1Aeconom/>

Probability and Statistics I A (F. ECONÓMICAS)

Department: Economics

School: Economics and Business Administration

This web site contains information for students of: Economics (bilingual group), Business Administration (bilingual group), and double degrees Economics/Business Administration + Law (bilingual groups).

Year: 2^o

Organization: First academic semester, from September to December

Number of ECTS: 6 cr (150 h)

Type of course: Mandatory ("obligatoria").

Language: English

Schedule:

Economics (bilingual group), Business Administration (bilingual group) 2, Economics (bilingual group)+Governance

- Monday, 12:00-14:00, Room B2
- Tuesday, 12:00-14:00, Room B1



Business Administration (bilingual group) 1 and double degrees Economics/Business Administration + Law (bilingual groups)

- Tuesday, 8:00-10:00, Room 16
- Friday, 12:00-14:00, Room 12

Professor: Stella Salvatierra Galiano (ssalvat@unav.es), Office 4060.

Competences

The objective is to offer tools from Probability and Statistical Inference to analyze practical problems in Economics and Management. Students will also analyze real data.

Basic Competencies (Management and Economics)

BC1. Students should demonstrate knowledge and understanding of the subject area based on a general secondary school education. They should have a general level that is well supported by advanced texts, but that also encompasses aspects that suggest knowledge of the leading edge of their field of study.

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC3. Students should be able to gather and interpret relevant data (normally within their field of study) in order to make judgments that encompass consideration of relevant social, scientific and ethical topics.

General Competencies (Management and Economics)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

Specific Competencies (Economics)

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.



SC11. Properly using software applications in quantitative analysis of economic questions.

SC16. Practically applying the knowledge, abilities and skills acquired.

SC17. Knowing how to combine economic reasoning with other disciplines.

SC19. Smartly applying quantitative techniques, suitable software and methodological procedures when working on economic issues.

Specific Competencies (Management)

SC8. Developing case studies on subjects related to economics and business.

SC9. Incorporating computer applications in a business's decision-making processes.

SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

SC17. Smartly applying quantitative techniques, suitable software and methodological processes when conducting work on issues within business administration and management.

Program

1. Introduction to Statistics.

- Decision making under uncertainty: population and sample.
- Stages in decision making: data, descriptive statistics, statistical inference.
- What is Data Science?

2. Probability.

- Random experiment, sample space.
- Properties of a probability.
- The interpretation of "probability"
- Conditional probability



3. Random variables

- Discrete and continuous random variables
- Probabilities for random variables
- Expectation
- Variance
- Cumulative distribution function
- Tchebyshev's Inequality

4. Popular distributions

- Binomial distribution.
- Poisson distribution
- Uniform distribution
- Gaussian distribution.
- Exponential distribution.

5. Bivariate distributions

- Random vectors
- Joint distributions
- Covariance
- Correlation coefficient
- Independence of random variables

6. Data analysis.

- Qualitative and quantitative data.
- Graphics.
- Mean, median and mode.
- Measures of dispersions.
- Quantiles.
- Indexes
- Analysis of two variables: dispersion graphics, covariances and correlation, linear relationship between two variables.
- Conditional probability
- Law of total probability
- Bayes' theorem

7. Introduction to statistical inference

- Population and sample
- Random sample
- Estimators, statistics.
- Sample distributions.
- Point estimation. Maximum likelihood method.
- Confidence intervals

Methodology ("Actividades formativas")

This course includes different activities:

Theoretical classes (36 hours). The emphasis will be in the applications of the concepts and exercises rather than in theorems.

Problem solving classes (8 hours). Students will have to solve exercises every week and will have problem solving classes.

Labs (4 hours) using statistical software like STATA and EXCEL

Data analysis Project (20 hours). Students must show proficiency in Descriptive Statistics.

- They will work in teams on a real data analysis project
- Each group will have no more than 5 members. Students will send the team members to Stella Salvatierra (ssalvat@unav.es) by October 24th.
- The description of the project and the database will be released by November 1st.
- Each team will meet Stella Salvatierra on the week of November 14-18, to check partial project goals.
- Final presentation of the projects will be the week of November 28 - December 2. Each group will have to turn in a written report. For the oral presentation, each team will have 7 minutes to speak about the main results. The schedule for the presentations will be available by November 25.

Exams (2 hours each):

- Mid term exam: Tuesday, October 10, in class.
- Final exam: December, date to be announced.

Office hours: Students can stop by office 4060 every Monday (11:00-13:00), every Thursday (12:00-13:00), or make an appointment by sending an e-mail to ssalvat@unav.es

Each student will have approximately 76 hours to solve exercises, attend office hours, read and study.

Assessment

To pass the subject, the final mark must be higher than or equal to 5 AND the mark of the final exam must be higher than or equal to 4. If the mark of the final exam is less than 4, then the final mark will be 4.5

1) In December, the final mark will be a weighted average according to:

- Data analysis project: 20%
- Mid term exam: 30%
- Final exam: 50%. Theoretical and applied questions

2) For those who did not pass in December, there will be a second chance in June according to the following weights:

- Data analysis project: 20%
- Mid term exam: 10%



- Final exam: 70%. Theoretical and applied questions

Bibliography and Resources

Main text:

- Douglas A. Lind, William G. Marchal and Samuel A. Wathen. *Statistical Techniques in Business & Economics*, McGraw-Hill. [Find it in the Library](#)

Suggested texts:

- Sheldon M. Ross, *Introductory Statistics*, Academic Press Inc. [Find it in the Library](#)
- Spiegel, M., Schiller, J., Srinivasan, R., *Probability and Statistics*, 4th. Ed., McGraw Hill. [Find it in the Library](#)

@X@buscador_unika.obtener@X@

Office Hours

Stella Salvatierra, office 4060:

- Tuesday: 3:00-5:00
- Thursday: 6:45-7:45



Asignatura: Global Political Economy A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2017-18

Introduction

GLOBAL POLITICAL ECONOMY A

“Entorno Económico Global” (Global Political Economy) is an undergraduate course on international political economy which combines lectures, oral presentations and colloquium. It focuses on the main issues in international political economy, such as globalization, governance, trade, international migrations or financial markets.

Global Political Economy is designed as an introduction to the main ideas, trends, events and forces which shape the political, institutional and social framework in which the world economy develops.

For this purpose the course takes a multidisciplinary approach combining questions from different social sciences such as economics and political science. This analysis will help students develop a critical understanding of the new reality of the world economy, which some define with the sole word "globalization" but which has many different sides to it. During the course we shall address the role and position of the economies of Spain and Europe in this global framework.

Department: Economics

School: Economics and Business.

Degrees: Economics and Business Administration

Year: 2nd

Study plan: Economics, Business Administration, and double degrees with Law

Organisation: Second semester (January - May)

ECTS: 6 (Workload for the student: 150 hours)

Course type: Basic.

Taught in: English (this section) and Spanish (other sections)

Professor: Isabel Rodriguez Tejedo (isabelrt@unav.es)

TA: Willy Atangana (watangana@alumni.unav.es)

Lecture Times and Room:

Check all lecture times and rooms [here](#)



ADEb. Room 11, Monday and Wednesday 10:00-11:30hrs

Double degrees+ELG: Tuesday 10:00-11:30 room B01 and Friday 12:00-13:30hrs room 2.

Competences

DEGREE IN ECONOMICS

Basic Competencies (Economics)

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC3. Students should be able to gather and interpret relevant data (normally within their field of study) in order to make judgments that encompass consideration of relevant social, scientific and ethical topics.

General Competencies (Economics)

GC1. Understanding the different areas of economic analysis in theory and practice.

GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.

Specific Competencies (Economics)

SC5. Handling the concepts, theories and models necessary to form firm opinions about the economic context.

SC20. Defending personal ideas on economic issues with astute and sound arguments.

DEGREE IN MANAGEMENT

Basic Competencies (Management)

BC2. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC3. Students should be able to gather and interpret relevant data (normally within their field of study) in order to make judgments that encompass consideration of relevant social, scientific and ethical topics.



General Competencies (Management)

GC2. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.

Specific Competencies (Management)

SC14. Understanding the influence of the economic context on business activities.

SC20. Understanding the basics of economic theory and the economic environment.

Program

The programme is composed of the following 6 subjects (subject to modification):

1.- **The World Economy at the beginning of 2017**: An analysis of the origin, transmission and consequences of the financial and economic crisis which started in 2007-2008 as well as the policies chosen to tackle it and the prospects for the future.

2.- **The Challenges of International Trade**: In this subject we shall address the issue of why countries trade. This will lead us through some of the most interesting issues in international trade such as intra-industry trade or the link between trade and Foreign Direct Investment.

3.- **The problem of development**: In this agenda item we discuss one of the most complex and important issues in the world economy: the different level and pace of development of nations. We illustrate this issue with various statistics and review some of the current ideas and theories about the issue.

4.- **Population and migration**: The main resource available to any economy is its people. Therefore, demographic changes and migration are of great economic importance. In fact, as we shall see, the economic conditions affect these demographic phenomena but they also impact the economic evolution of a country.

5.- **Government and Public Sector on the International Stage**: In this item, the reasons why markets require a public sector and the distinctive features of that sector in the world are analyzed and discussed. We will also look at the role of this sector during the most recent international financial and economic crisis.

6.- **International Financial Markets and Exchange Rates**: International financial markets are in the spotlight of the world economy, thus contributing to growth in boom phases. They also played a role in the outbreak of the global crisis. We will see some fundamental features of these markets and discuss in detail the currency markets and the determination of exchange rates.

Educational activities

- **Lectures** : The teacher will explain the contents of the program, always encouraging the active participation with questions. These contents will be examined on the midterm and final exams. In some cases, depending on the time, the instructor will assign readings so that each student can work on his/her own and can answer any questions with the teacher in the corresponding office hours.
- **Discussion Item** : articles will be assigned for classroom discussion. The article items will be distributed in advance to the students to prepare. In each of these classes, a group of students (designated in the class itself) will be in charge of presenting the subject and to introduce and lead the discussion. The contents of these discussions will be part of the subject of examinations.
- **Class presentations** : each team will have a Power Point presentation (or in a similar format), pitching an idea for a lecture-like topic. Some ideas will go on to become full-fledged lectures, while the rest of the groups will participate providing different sorts of feedbacks. The presentations should analyze a problem, an economic phenomenon, or an economic policy, etc .; but always in a country other than Spain.
- Grading will depend on the following:
 - Clarity of presentation.
 - Capacity for analysis and synthesis
 - Relevance to the course
 - Presence of a clear storyline
 - Grammar, syntax and spelling
 - Oral expression
 - Quality of Power Point presentation
- **Examinations** will consist of two written exams (midterm and final), as detailed in the evaluation section.
- **Tutorials** : both the teacher and the TA of the subject will be available to students.
- Need for hours of **study outside the classroom** : individual study, presentation of papers, group meetings, etc.

TRAINING ACTIVITIES ("actividades formativas")

- af1.** Lectures and in class discussions and presentations: aprox. 56 hours.
- af2** directed work: searching for information and preparing presentations: aprox 28 hours.
- af3.** Consulting with the teacher (questions of theory, work, study follow-up, etc.) and the internal student of the course: aprox 2 hours.
- af4.** Time of individual study: 60 hours.



af5. Examinations: 4 hours.

TOTAL WORK HOURS : 150 hours.

Assessment

May Total:

* The final exam is comprehensive

** Please note a minimum grade of 4 (out of 10) is required in the final exam for the student to pass this course

*** Students unable to take the midterm will have the % grade accumulated to the final exam

JUNE Total:

Maximum of the two following options:

Option A)

June exam: 80%

Average of non-exam work from the course (Power point, presentations, etc): 20%

Option B)

June exam: 90%

Average of non-exam work from the course (Power point, presentations, etc): 10%

SPECIAL CASES :

Students with special needs: please contact the Students Affairs office and the instructor within two weeks of the beginning of classes to discuss any needed changes or adaptations.

Retake students, students in the professional sports programme and any others who may not be able to attend classes and follow the standard assessment, please contact the instructor within two weeks of the beginning of classes.

ASSESSMENT ITEMS:

- 1) The **power point, both written and oral presentations**, and the **explanations of the instructor** .
- 2) The **items** that are discussed in class .



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3) The **presentations** of the students .

4) The **collaborative work** of students

Bibliography and Resources

Due to the nature of the course subject, there is no text book for this Course.

The materials for this class will be drawn from the Internet; - Articles, Videos and Interactive Websites shall form the bulk of the course materials.

@X@buscador_unika.obtener@X@

Office Hours

Professor: Isabel Rodriguez Tejedo

Office: 3090 (Third Floor of the tower)

Office hours: Mondays and Wednesdays 11:30-13:00 hrs. At other times based on availability. Please make appointment via email (isabelrt@unav.es).

Contents



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Asignatura: Probability and Statistics II A (F. ECONÓMICAS)

Guía Docente

Curso académico: 2017-18

Introduction

<http://www.unav.edu/asignatura/probstatistics2Aeconom/>

Probability and Statistics II A (F. ECONÓMICAS)

Probability and Statistics II

Department: Economics

School: Economics and Business

Degrees: Economics and Business Administration

Year: 2º

Organization: Second semester (January - May)

ECTS credits: 6

Type: Compulsory

Language: English

Instructors: Juncal Cuñado (jcunado@unav.es) and Héctor Cárcel (hcarcel@alumni.unav.es)

Competences

Basic Competencies (Management and Economics)

BC5. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.

General Competencies (Management and Economics)

GC3. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

GC5. Developing the capacity for independent critical thought on matters relevant to economics and business.



Specific Competencies (Economics)

SC10. Using mathematical reasoning and quantitative tools to analyze the economic context.

SC11. Properly using software applications in quantitative analysis of economic questions.

SC16. Practically applying the knowledge, abilities and skills acquired.

SC19. Smartly applying quantitative techniques, suitable software and methodological procedures when working on economic issues.

Specific Competencies (Management)

SC8. Developing case studies on subjects related to economics and business.

SC9. Incorporating computer applications in a business's decision-making processes.

SC10. Incorporating mathematical reasoning and quantitative tools in a business's decision-making processes.

SC11. Understanding prediction methods and using computer applications for quantitative analysis of business management.

Educational activities

- **Lectures and problem solving.** Theoretical presentations will be complemented continuously with examples. There will be exercises and problems to solve

- **Practical sessions** with a computer using Stata and Excel

- **Exams** (midterm and final exam)

Assessment

The final grade will be a weighted average with the following percentages:

- Class quizzes (unannounced): 10%

- Team work (problem sets and mini-projects): 15%

- Mid-term exam (February 20th): 25%

- Final exam (May 5th): 50%. A minimum grade of 4 in the final exam will be required in order to pass the subject.



In the extraordinary June exam (June 19th), grades will be determined as follows:

- Team work: 10%
- Mid-term exam: 20%
- Final exam: 70%

Details:

- Final Exam (50%). I have scheduled a cumulative final exam for the semester. The questions will be similar to the quizzes and exercises that you complete throughout the semester. Basically, you will be presented with several statistical problems representing all of the topics that we discussed throughout the semester. Your grade will reflect your ability to provide complete solutions to those problems.
- Mid-Term Exam (30%). You will also have a mid-term exam aimed at testing your knowledge of the first half of the course. Specifically, the mid-term will have questions related to the topics of Estimation and confidence intervals, One-sample tests of hypothesis, and Two-sample tests of hypothesis.
- Team projects (10%). During the semester, you will complete several out of class exercises.
- Quizzes (10%). Randomly throughout the semester, I will assign you an exercise. You must complete the exercise individually and turn it in to me.

Bibliography and Resources

The **theoretical background** of this course essentially follows these texts:

- Lind, D.A., Marchal, W.C., Wathen, S.A., (2011), "Basic Statistics for Business and Economics", McGraw Hill, 15th edition. [Find it in the Library](#)
- Newbold, P., Carlson, W.L., Thorne, B., (2010), "Statistics for Business and Economics", Prentice Hall, 7th edition. [Find it in the Library](#)

@X@buscador_unika.obtener@X@

Office hours

Instructor: Juncal Cuñado (jcunado@unav.es)

Office: 2180 (Amigos Building)

Office hours: Mondays, from 9:15 to 10:15; Mondays from 13:45 to 14:45; Tuesdays, from 13:45 to 14:45; and by appointment.



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Instructor: Héctor Cárcel (hcarcel@alumni.unav.es): by appointment.